

IUPUC Board of Advisors
February 12, 2020
Columbus Learning Center – Summerville Room

Minutes

Attending: Dave Barker, Julie Bilz, John Burnett, Melinda Engelking DeLap, Clayton Force, Cindy Frey, Tom Harmon, Edgar Hernandez, Reinhold Hill, Carla Laymon, Jay Lesandrini, Lori Montalbano, Lora Mount, Karen Niverson, Daniel Noel, Srikanth Padmanabhan, Amy Pettit, Jim Plump, Jim Roberts, Matt Rothrock, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich, Arianna Woods

Not Attending: John Burnett, David Elwood, Jacquie Franz, Jack Hess, Jason Hester, Rick Johnson, Jim Lienhoop, Gil Palmer, Greg Pence

Guests: Elzbieta 'Liz' Bidwell, Ryan Brewer, Melissa Fairbanks, Joan Poulsen, Beth Sharer

Welcome **Tom Harmon**

The board of advisor's meeting began at 12 pm. Chairman Tom Harmon welcomed the advisor's and introduced Brenda Vogel, Director of Development and External Affairs.

Development Update **Brenda Vogel**

Brenda reports that we are 'almost there' in achieving our campaign goal of \$4 million. We are approximately \$100,000 short. We will wrap this campaign up by June 30, 2020. April 23 is IU Day and we anticipate some kind of 'challenge' that may bring in extra dollars.

Extra scholarships:

- *African American Fund Scholarship* which is good for all 4 years. We now have 2 students who are current recipients of that scholarship.
- *Education Minority Scholarship* just became endowed this month which is focused on the BCSC initiative to bring more teachers into our school system that are demographically reflecting our student population. It is focused on the underserved, African-American, and Hispanic populations. The first award will be for the fall 2020 semester.

NAIA Athletics at IUPUC **Ryan Brewer**

Dr. Hill introduced Dr. Ryan Brewer, Associate Professor of Finance, Division of Business, who has done significant research on bringing NAIA sports to IUPUC.

Dr. Brewer states that IUPUC is in the preliminary investigation stage of whether to consider NAIA athletics at IUPUC. This has 2 components: 1) strategic and 2) financial. Possible reasons for not considering this before are:

- Overwhelming series of events
- No experience
- No one to spearhead
- Start-up costs
- Hurdles

Dr. Brewer introduced a former IU baseball star pitcher, a drafted MLB player, and national league champion in the world series with the Colorado Rockies, Zach McClelland. Zach currently operates a youth baseball, softball, and basketball organization which he co-founded and has 40 teams and 400+ players.

Zach McClelland

Zach introduces himself and states he grew up in Ohio before attending IU on a baseball scholarship. His question to the board is should IUPUC should go after varsity level sports instead of club sports. The pyramid of athletics consists of: Recreational, Travel, High School, College, and Professional. In Columbus, there's nothing above high school which means there is not a 'top of the pyramid' positioned here. This

positions IUPUC to be at the top of the pyramid very well. According to Zach, we have high school students who are good athletes who move out of state to compete. IUPUC has the potential to fill that void. IUPUC is positioned, geographically, very well with Louisville, Indianapolis, and Cincinnati who have many athletes who may not have opportunities in the Midwest at the larger schools. Facilities could be through Columbus Parks and Recreation or Ceraland. Scholarships could be available because of our lower tuition, but not required. Our main competition for recruiting may be Franklin College or Hanover College. From his experience, talented athletes want to play competitively, not recreationally as club sports are viewed.

Zach and Dr. Brewer have had some preliminary discussion with the NAIA on the telephone to gather some information. Although there would be some structural challenges for IUPUC, the NAIA would admit us to their group. Starting with a sport where there are facilities available within the community would be a good start. These could draw new students who are interested in the sports offered. Start with field sports (baseball, softball) and move into court sports (basketball), soccer, and women's wrestling (NAIA supported).

Brenda Vogel introduces the IUPUC Pride mascot (in person)!

Ryan Brewer

There has been talk about an enrollment 'cliff' approaching in the next few years and we want to prepare ourselves to fight against what has been happening around the country. High priced liberal arts colleges have been experiencing financing trouble. We want IUPUC to be successful so we continue to focus on retention and attracting new students. Dr. Brewer has been looking at the connections between institutions that offer different athletics and how it impacts them financially without starting with a large financial outlay. How many students do we hope to recruit? Example: senior baseball players in high school = 114,000 and 14,000 (12%) will play in college. IUPUC needs 40. Approximately 100,000 H.S. players do not play in college. High school sports participation has increased over the past 28 years, so there is interest in playing. IU Kokomo has been making enrollment records since starting their athletics program six years ago. The Conference through NAIA where we would be a natural fit to join, is positioned in the states of Ohio, Kentucky, Indiana, Pennsylvania, and West Virginia. There is a club baseball coach at IU who would be interested in coaching the IUPUC team.

- Teams: softball, baseball
- Costs: coaching, athletic directors, trainers, conference fees, insurance, travel, equipment, rental fees
- Income: 80% of the student athletes would be new to IUPUC (in-state tuition)

BCSC Referendum Proposal

Jim Roberts

Indiana law provides one method for districts to increase funding for operating expenses like salaries and safety: A Property Tax Referendum (for 11 townships).

- A good community goes hand-in-hand with a good school system.
- Proposing a 15.6% tax rate increase (example: \$7.79 monthly tax impact for a home assessed at \$141,00)
- \$2/per acre for farmers
- Duration of 8 years
- Money becomes available January 2021 if passed in May 2020
- Impact:
 - Provide mental health counseling professionals in every school
 - Fund school resource officers
 - Zero buses older than 12 years by 2026 (95 school bus drivers; 40 buses over 12 years old currently)
 - Provide support staff pay increases 4-10%
- Visit website to learn more – www.bcsc.k12.in.us/referendum

Student Presentation, Unforgetting Poland's Forgotten Victims

Elzbieta 'Liz' Bidwell

Dr. Hill introduced Liz Bidwell who is one of our returning adult students who is involved in various programs at IUPUC including student research. We have invited her to share her research presentation today.

Elzbieta 'Liz' Brewcznska Bidwell

Thanks to Matt Souza for inviting me to give my presentation to this distinguished group. Fifteen-twenty years ago, Amazon had about 5000 books on the Jewish experiences during the Holocaust and maybe a handful of what happened to non-Jews (Poles, Ukrainian's, Russians, etc.). I am here to be the voice of those non-Jews and their stories. Two of those non-Jews (Poles) were my parents. I am the daughter, grand-daughter and niece of Polish Holocaust survivors. In 1939, in Moscow, the Soviets and the Germans signed the Molotov-Ribbentrop Pact to invade and partition Poland. "The destruction of Poland was the primary task and the aim was the annihilation of living forces", quote from Adolph Hitler. Germany invaded from the west on Sept. 1 and the Soviets invaded from the east on Sept. 17. Liz's father was taken from a prison in Warsaw, Poland to Auschwitz concentration camp on Aug. 28, 1943. He was in prison because he was part of the sewer underground during the war which helped people hide from one part of Warsaw to the other side via the sewer system. He was betrayed and caught and sent to prison.

Liz's mother was only 15 at the start of the war and was kidnapped at age 16-17 years and sent to a labor farm in the southern part of Germany. She was later sent to a sawmill community in France and became involved with the French resistance movement. After working in the sawmill during the day, she would then take needed supplies/paperwork into the forest to meet up with other resistance workers. During this time, she lost contact with her mother but, over the course of two years, found that her grandmother was in the same town as she.

Many Poles (estimated at 1.5-2 million) were sent to Siberia where only 1/2 of them survived. Both the Soviet Union and Germany planned to annihilate Poland and take for themselves so the Polish people were invaded by two countries who both wanted control.

Liz's parents met after the war in June 1945 and were married six weeks later. Liz was born in Southern Germany in 1947 and her parents immigrated to Australia in 1949 as war refugees.

"I am here to encourage those in academia to create scholarship and/or present the stories of those who had family members who were witness to different events during WWII to the non-Jews", she stated. She plans to donate to the University Library in order that they can purchase more books related to this area.

Vice Chancellor Update

Reinhold Hill

Will send out in an email since we are running so late.

Adjournment

Tom Harmon

Chair Tom Harmon adjourned the meeting at 1:32 pm.

*The next Board meeting is Wednesday, May 13, 2020, at noon
in the Summerville room located in the Columbus Learning Center.*