

**IUPUC Board of Advisors  
February 13, 2019  
Columbus Learning Center – Summerville Room**

**Minutes**

- Attending: Dave Barker, Julie Bilz, John Burnett, Clayton Force, Jacquie Franz, Cindy Frey, Joe Fuehne, Tom Harmon, Joe Heltzel, Edgar Hernandez, Jason Hester, Reinhold Hill, Carla Laymon, Lori Montalbano, Karen Niverson, Srikanth Padmanabhan, Amy Pettit, Jim Plump, Jim Roberts, Matt Rothrock, Matt Souza,
- Not Attending: Holly Cheek, David Elwood, Melinda Engelking DeLap, Jack Hess, Rick Johnson, Jay Lesandrini, Jim Lienhoop, Gil Palmer, Greg Pence, Seth Sharpe, Gregg Summerville, Brenda Vogel, Tom Vujovich
- Guests: Shannon McDonald, Kathy Oren, George Towers

**Welcome**

**Tom Harmon**

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Vice Chair Tom Harmon welcomed the board to IUPUC at 12:01 p.m. Dr. Hill introduced new member, Dr. Julie Bilz, BCSC School Board, to the advisory board. Dr. Souza introduced Edgar Hernandez, financial analyst at Cummins and a 2018 graduate of IUPUC, as another new member to the board.

**Enrollment Update**

**Joe Heltzel**

Generally, the make-up mix of our student applicants:

- Students who come from within our 8 county service region (Bartholomew, Brown, Decatur, Jackson, Jennings, Johnson, Ripley, Shelby)
  - 60-70% of our enrollment is within our service region
- Applications from BCSC students are up significantly
- Students are becoming familiar with the shared application.
  - 400 in 2018
  - 448 in 2019
- Growth in diverse population
  - 54 in 2018
  - 78 in 2019
- Latino applications/admits, 1<sup>st</sup> year students
  - 19/16 in 2018
  - 47/42 in 2019
- Upcoming spring semester events
  - High school visits
  - Select office hours visits at high schools – this is a pilot initiative; some schools prefer not to have us do these hours in the spring semester
    - We would like to expand these hours in the fall semester
  - Do we have advocates within the schools? Yes, especially within the Latino population at Seymour and Shelbyville high schools.
  - VIP days, Feb. 12 and March 29, 2019
  - Liberal Arts VIP day, Feb. 22, 2019
  - Just for Juniors, April 26, 2019
  - Ivy Tech visits in Shelbyville, Franklin, Batesville, Lawrenceburg
  - Ven y Conoce Latino College Fair for middle school and high school students

Questions:

- Are there advocates located in the individual schools? Yes, there are some.

- To encourage interaction with guidance counselors, we have a breakfast and we give out scholarships to the schools. We have allowed the counselors an unlimited amount of scholarships (in the past it was a finite number) plus they are stackable.
- We use the CEC data to make informed decisions about the students in our area.
- What is the enrollment? Approximately 1400 students.
- What is the capacity for enrollment? Approximately 2000.

### **Liberal Arts Programs in Today's Environment**

**Lori Montalbano and George Towers**

Flexibility, creativity, critical thinking, and strong communication skills, particularly in writing, are at the core of liberal arts education and critical to success today and in the future.

#### Excerpts from our stakeholders regarding liberal arts

- Association for American Colleges and Universities survey
  - ¾ of employers would recommend an education with this emphasis to every young person that they knew
  - Liberal arts works to enhance the experience of our students including those in STEM pathways
  - Two executives at Microsoft
    - Liberal Arts will be essential to unlocking the full potential of artificial intelligence (AI) in the future
  - College president, John Williams, from Muhlenberg College
    - Top 5 reasons liberal arts is key in producing leaders in our country
      - ✓ Adaptability and mobility
      - ✓ Global thinking
      - ✓ The Arts
      - ✓ Think critically
      - ✓ Curiosity of the world

#### Division of Liberal Arts Division Head, Dr. George Towers

- The Division of Liberal Arts delivers five Bachelor's Degrees and 13 minors
  1. Communication Studies (2015)
  2. Criminal Justice (2018)
  3. English (2013) with concentrations in
    - Creative Writing
    - Literature
  4. General Studies
  5. Sociology (2018) with concentrations in
    - Criminology
    - Medical Sociology
- Minors
 

1) anthropology	7) health communication
2) communication studies	8) history
3) corporate and organizational communication	9) leadership studies
4) creative writing	10) literature
5) criminal justice	11) medical sociology
6) digital and professional writing	12) sociology
	13) women's, gender, sexuality studies
- Division of Liberal Arts
 

○ Courses in 19 academic disciplines are offered	○ 26 part-time faculty, spring 2019
○ 185 classes per year	○ 3 campus-wide, co-curricular programs
○ \$498,235 in net income at last report (FY17)	▪ Honors
○ 16 full-time faculty and staff	▪ Student Research
	▪ Alpha Lambda Delta Honor Society

#### Profiles of Learning for Undergraduate Success

- |                  |                         |
|------------------|-------------------------|
| • Communicator   | • Innovator             |
| • Problem Solver | • Community Contributor |

### Communication Studies, Sociology, and General Studies program careers

- Human resources
- Marketing
- Training and development
- School-to-work program
- Project manager
- Bartholomew County probation officer
- Bartholomew County judge
- Academic advisor
- Lab technician
- Teacher
- School information specialist
- IU research position in medical sociology
- Employee recruiter
- Grant writer

### Criminal Justice program careers

- Homicide detective
- Secret Service agent
- Probation officer
- Forensic Science
- Police officer
- Correctional officer
- Fish and Game Warden
- Security guard
- State trooper
- Computer Forensics investigator
- US postal inspector
- Immigration and Customs agent

### English program careers

- Journalism
- Technical writing
- Blogging
- Grant and proposal writing
- Advertising
- Managing websites and social media platforms
- Teaching
- Sales
- Publishing
- Develop content for TV, radio, news outlets
- Creative writing

### Comments

Dr. Towers coordinates the Great Decisions Classes at Mill Race Senior Center which is an extraordinary endeavor which elevates IUPUC. The next class begins on Feb. 28 and will run every Thursday evening at 6:30 pm. The guest speaker is a distinguish Indiana professor who will talk on the state of the State Department.

### **Indiana Workforce Development Data and Higher Education Response**

**Kathy Oren**

The current state of education from a national, state, local level and what that looks like for us and how does that reflect on what is happening at IUPUC and the need for programs.

- Currently, the estimate is that by the year 2020, 60% of jobs will require a 2-year degree or more.
- Today, in the 10-county region of southeast Indiana that work in economic growth, Region 9, that rate is 32.6%.
- To meet workforce demand, our region must do something different. We are seeing results of that difference.
- Our regional attainment rate is surpassing the expected trend line.
- Indiana is in the bottom 10 states for post-secondary attainment (41.9%)
- Bartholomew Co. high school graduation rates have surpassed the Indiana high school graduation rates since 2015
- Bartholomew Co. offers the least amount of general education diploma's in the region (general diploma = not college ready) – 2.7%
- Fastest growing population in our region is the Latino population
  - 258% growth rate since 2006 in BCSC schools
  - Equity gap is being reduced because of the support of the community
  - 2007 – the Latino student was graduating at nearly 18% deficit compared to the standard student population; today it is closer to 3%
  - Students enrolling in college at a 2% increase over other students (67% vs 69%)-this is significant
- The percentage of Indiana high school students earning advanced placement (AP) or dual credit
  - 5 of the 6 counties in the state that have the top AP/Dual Credit levels are in our 10-county region
- Students enrolled in college 12 months after high school
  - 35 – 40% of our high school grads are not going to college

- Low-income students need more wrap-around supports to succeed beyond scholarships and financial aid
- Talent Attraction
  - More than 20% of the community's workforce commutes into the region every day
  - Columbus is ranked as the top metro in the US for its affordability, education, and growth in young professionals
  - The number of people ages 25-34 with a college degree has increased 62% since 2010
- Talent Development
  - Columbus had an 18% increase in educational attainment for 25-34 years-olds with a Bachelor's degree or higher from 2000 through 2016
  - Lumina Foundation recognized Columbus as a Talent Hub exemplar community
  - The iGrad program has lowered the number of high school dropouts by more than 50% over the last 7 years
- Talent Connection & Engagement
  - Income and Earnings
    - Columbus and Bartholomew Co. had the highest average weekly wages of all 92 counties in Indiana
    - Columbus ranks in the top 25 metros in the US for its median household income, when adjusted for the cost of living
    - Columbus is ranked 2<sup>nd</sup> out of Indiana's 15 metro areas for its per capita income
- National Job Growth and Education Requirements 1973 vs 2020
  - The percentage of jobs requiring more than a high school diploma has increased from 28% to 65% since 1973
- Job Postings
  - 73% of job postings in Indiana from Sept-Nov 2018 require some post-secondary education
  - From 2016 to 2026, Indiana's economy is expected to create 3.8 million job openings
  - Indiana has the 2<sup>nd</sup> highest percentage of manufacturing employment
  - In our region, manufacturing and healthcare make up 40% of jobs
  - 71% of all new jobs in Stem are in computing
    - Only 8% of STEM graduates are in computer science
- Local data on high demand jobs supported by IUPUC
  - Mechanical Engineering
  - Registered Nurse
  - Masters Level Nurse
  - Licensed Clinical Social Worker
  - Licensed Mental Health Counselor
- EcO Healthcare Network Completed Supply & Demand/Analysis on Nursing Pipeline
  - Seven hospitals meeting regularly on what we can do to increase the pipeline
  - Over a 3-yr. period between CRH and Schneck Medical Center, there was a shortfall of approximately 300 nurses from IUPUC and Ivy Tech graduates
  - Many of the graduates are not staying within our county
- CEC – Being process oriented, databased and outcomes based is key in building strong funder relationships
- Comments:
 

What is being done to help the Latino students?

  - BCSC has a very strong English language learning program
  - CEC has Latino education and an outreach manager with mentoring programs and college and career coaches for Latino students
  - IUPUC has a bi-lingual recruiter
  - Ivy Tech has a success coordinator
  - I-Grad program in a different way on campus

## **Student Presentation**

**Shannon McDonald**

Shannon is introduced by Matt Souza who met him five years ago. Shannon thanks the board for allowing him the opportunity to speak today and share his story and experiences at IUPUC. He is an IUPUC senior accounting major who will be graduating in August 2019. He received an Associate's degree in accounting at Ivy Tech. He is employed

by Taylor Bros. Construction Company and is also the vice president of CAMEO. He is taking a non-traditional path through school and work. He came with his parents to the U.S. in 2000 from Trinidad and Tobago when he was 5 years old and their family overstayed their 10-year visitation visa. He has lived in Virginia, Florida, and Indiana since 2002 and he considers himself an American.

- As a senior in high school in 2013, he was accepted into the Federal DACA program which allows students to stay in the U.S. to attend school and work
- Attended IU Bloomington in the fall of 2013 but it was expensive since his status prevented him from applying for scholarships and financial aid/loans, which was a surprise to him
- Quit IUB after one semester and worked two factory jobs in Columbus, 12 hours/day/6 days/week
- Luckily he lives in Columbus which offers many resources for students like himself and offer a lot for students who take non-traditional paths
- Met Matt Souza through a friend who is also DACA and was told of the resources he could utilize
- Met Tom Harmon and established a game plan where he could work at Taylor Bros. and go back to school
- Learned about the Heritage Fund and the work that they do for students like himself
- Learned and received the Ed and Delora Lauther Memorial Scholarship at the Heritage Fund
- Paid off debt and financed education
- Enrolled in Ivy Tech for 2 years and received an Associate's degree in accounting
- In 2017, he enrolled at IUPUC and finished his Bachelor's degree in accounting
- After graduation, he plans to continue working at Taylor Bros.
- His time at IUPUC has shaped him and helped hone his accounting skills, networking, and how to foster and cultivate the relationships that he has built with the people he meets
- Opened the opportunity to work while in school
- Thanks to the board of advisors for all your support

### **Vice Chancellor's Update**

**Reinhold Hill**

- IU Board of Trustees met here Jan. 31-Feb. 1 at the J. Irwin Miller Architecture Program building downtown. Mayor Lienhoop wore an IUPUC tie during the meeting. During the meeting John Burnett received the IU Presidential Award.
- Our Commencement Celebration is Saturday, May 11 and Tom Harmon will be our commencement speaker. Dr. JK Lee from our IUPUC Division of Business, will be our Grand Marshal.
- Due to budgetary restraints, we have put some faculty hires on hold as we try to be conservative.
  - Mechanical Engineering
  - Assistant Librarian
  - Family Nurse Practitioner program
- Continuing to emphasize our Strategic Plan particularly student success, economic engagement and economic opportunity, and general engagement with the community
  - Joe Heltzel will lead the Enrollment Management Committee
  - Dr. Lori Montalbano will lead the Academic Master Plan Committee
  - Dr. Joan Poulsen is leading our committee that's focused on increasing our capacity for innovation and discovery
  - 30 tenure line faculty, 62 full time faculty
  - Faculty have submitted 71 articles for publication and 95 presentations over the past year which, in addition to their teaching load, is commendable
- We are currently creating a collection of alumni success videos for a program that will take place on May 2 in celebration of the shared 50 years of IUPUC and IUPUI presence in Columbus and will consist of 6 panelists that will talk about contributions that IUPUC has made in the community
- Office for women will be sponsoring a performance of the Vagina Monologues on Saturday, Feb. 16 at 7 pm in the Columbus Learning Center Lecture Hall.
- The Office for Women along with the Center for Business and Economic Development (CBED) are working on a program, Lead by Design, which takes place on March 7 at Mill Race Center from 7:30-10 am – a panel discussion on diversity and fueling of economic development.
- Board of advisors will be receiving 2 surveys

- Dr. Hill will be completing his 3<sup>rd</sup> year at IUPUC and there is a survey to give input on his administration
- Division of Science is working on developing a program in Computer Science and Information Technology and is looking for employer input.

**Adjournment**

**Tom Harmon**

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The meeting was adjourned at 1:17 pm by Vice Chair, Tom Harmon.

*The next Board meeting is Wednesday, May 8, 2019, at noon  
in the Summerville room located in the Columbus Learning Center.*