

IUPUC Board of Advisors
May 8, 2019
Columbus Learning Center – Summerville Room

Minutes

Attending: Dave Barker, John Burnett, David Elwood, Jacquie Franz, Cindy Frey, Joe Fuehne, Tom Harmon, Joe Heltzel, Edgar Hernandez, Jason Hester, Reinhold Hill, Carla Laymon, Jay Lesandrini, Jim Lienhoop, Lori Montalbano, Lora Mount, Karen Niverson, Gil Palmer, Amy Pettit, Jim Plump, Jim Roberts, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich

Not Attending: Julie Bilz, Holly Cheek, Melinda Engelking DeLap, Clayton Force, Jack Hess, Rick Johnson, Srikanth Padmanabhan, Greg Pence, Matt Rothrock, Seth Sharpe

Guests: Darrin Carr, Beth Sharer, Samantha Kohler

Welcome

Gregg Summerville

The meeting was called to order at noon by Board Chair, Gregg Summerville. He introduced the newest IUPUC board member, attorney Lora Mount. Lora was a teacher for six years before going to law school at the McKinney School of Law in Indianapolis. She is currently a partner with Voelz, Reed, & Mount, LLC where she practices estate planning, estate settlement, and elder law.

Development Update

Brenda Vogel

The Bicentennial campaign continues

- IU goal is \$3B
 - Campaign to date is \$2.8B
 - Months remaining in campaign is 13
- IUPUC Goal is \$4M
 - Campaign to date is \$3,578,500
 - 89.5% goal to date
 - \$422,000 remaining
 - We would like to exceed our goal

Gregg and Judy Summerville hosted a social event at their home last fall and it was very helpful for vice chancellor Hill to meet those people who were there. IUPUC did the planning and included a 'needs list' and the Summerville's provided the home and a list of 24 people who might be interested in IUPUC, philanthropically. As a result of that event, \$175K in gifts were donated.

IUPUC philanthropic goals reported to IU Foundation:

- \$3M gifts (we are over this amount)
- \$1M in non-governmental grants (we are under this amount)

Needs:

- Renovation of the biology lab – approximately \$1M (matches or in-part)
- Three-year support for Faculty Endowments for Mechanical Engineering
- Study Abroad scholarships

Masters in Mental Health Counseling (MHC) Update

Darrin Carr, Clinical Assistant Professor

The Program was founded in 2012 and since that time there have been 70 students enrolled. The Master's program is 2-years (6 semesters) long. Then, the counselors need to be licensed which is another 2-3 years and includes 3000 hours of supervised clinical experience.

- Enrollees since 2012 70
- Withdrawn/inactive 16
- Continuing 19

- Graduates 41 (as of Aug. 2019)

Employment

- 28 of 35 responses (80%)
- 28 employed
- 77% providing SUD (substance use disorder) services
- 19 of 27 (70%) positions in a High Needs Geographic Mental Health HPSA

Field experiences for interns-top 5 communities

- Columbus
- Seymour
- Indianapolis
- Edinburgh
- Bloomington

Response to Opioid Crisis

An Opioid Workforce Expansion Program grant application for a project entitled, 'South Central Indiana Opioid Workforce Expansion Program for Professionals', was submitted yesterday (May 7, 2019) to the U.S. Department of Health and Human Services Health Resources and Services Administration by Assistant Professor Brian Russ. This is an intern training grant and will strengthen the MA in Mental Health Counseling program at IUPUC and in turn the mental health and addictions workforce in South Central Indiana.

- Support 32 interns with
 - Training in integrated SUD (Substance Use Disorder) treatment
 - \$10K stipend
 - Health insurance
- Train 30 field supervisors in clinical supervision of OUD (Opioid Use Disorder)/SUD treatment
- Enhance relationships with field sites with new project coordinator
- Support alumni in obtaining initial licensure
- Receive response of grant application in September

Other IUPUC responses to Opioid Crisis:

- Added three substance abuse courses to curriculum in the Fall 2018
- Created option for alumni to apply for dual licensure

The new Schoellkopf Community Counseling Center – Renovation

- \$350K in community support
 - Tom and Barbara Schoellkopf
 - The Heritage Fund: Community Foundation of Bartholomew County
 - Dr. David & Ella Elwood
 - Custer & Nugent Foundations
 - 91 donors spring 2018 crowdfunding effort
- Function as a training clinic with focused services
- Serve air park campus and community
- Complete construction spring 2020 and be operational fall 2020
- Allow real time and recorded observation
- Provide feedback from faculty to students
- Support research agendas of graduate and undergraduate faculty

Discussion

- Two-thirds of the students come from institutions other than IUPUC. About 1/3 of our students come from a psychology undergraduate program. This gives us a mix of students.

- Under consideration is an accelerated degree program. There would be overlap between certain undergraduate psychology courses and graduate courses so that would condense the timeframe required to earn an undergraduate degree and a Master's degree.
- How are the applications to get into the program?
 - We are struggling a little for applicants right now and one of the issues is that we require the Graduate Records Exam (GRE) which provides to us entry date, i.e. quality of students. Other programs are not requiring the GRE. We are looking at this issue.
 - Competitive environment
 - Social work programs
 - Online programs
- What is the occupational demand side for the program?
 - 24% increase in the state of Indiana
 - 23% increase nationwide
 - Our students are hired before they leave the program

IUPUC Impact Discussion

Reinhold Hill

We like to periodically assess how we are doing and part of the strategic planning process over the previous two years led to a plan that had two areas where we are particularly interested in your feedback. The first is contributing to the economic development/opportunity in our region particularly through talent production and employment. The second is how we are doing as a thought leader in the region or providing the type of engagement opportunities that serve our region.

- IUPUC as a producer of prepared employees
- IUPUC's role as a regional thought leader
- Regional/Community Engagement
 - Higher education opportunities - fundraising related, diversity, equity and inclusion issues, immigration issues
- Events hosted to the community 2018-2019
 - The Great Decision Series
 - Columbus Conversations
 - IU Business Outlook Panel
 - MLK day event
 - How to Create an Educated Workforce Panel (3 BoA members participated, Srikanth Padmanabhan, John Burnett, Jim Roberts)
 - LEAD by Design Diversity in Leadership event
 - Hosting the ICTM State Math Contest
 - Student Research Exhibitions
 - Arts4AIDS
 - Excellence in Leadership Speaker Series
 - Media Literacy Week events
 - Panel on Censorship during Banned Books Week
 - Screenings and discussions at YES Cinema
- What direction do we need to go
- Contemporary issues – environment, immigration, economic opportunity, human trafficking, health care, opioid epidemic, political roundtables (debates)
- Office for Women – equity issues; inclusion; education
- How do we measure success
 - Attendees at the event
 - How we connect with the community
 - How we align with the needs of the community
- Employment/Talent Development & Support
 - Anecdotal evidence – employers we know are pleased with our students
 - BCSC – 62/354 (18%) with IUPUC listed as their final degree location

- Of the new hires this year at BCSC, there were 6/23 from IUPUC (26%)
- Health Sciences (Nursing) – most graduates stay in the community

Table Discussions

Question #1-How is IUPUC performing as a producer of graduates who are prepared to serve regional employers?

- How to measure?
- Graduates to BCSC?
- MHC grads to BCSC (Partnerships w/Centerstone and others)
- Lumina Foundation Meeting - less than 20% students are enrolled in residential areas
- Demographics of our region
- Issues for our students:
 - Financial
 - Where do they get help

Question #2-What is IUPUC's image as a regional thought leader?

- Strong with schools and older community
- Example – people in Madison know of Hanover

Results of Table Discussions:

Question #1: How is IUPUC performing as a producer of graduates who are prepared to serve regional employers?

- More uniform survey required before graduation as part of the checklist
- EcO/AHEC could identify some gaps by providing data
- Opportunities in Southeast Indiana
- Establish a connection with Alumni for information instead of just money
- Employers do see our grads positively (Ex. nursing)
- With our community being tied to manufacturing by 38%, perhaps IUPUC does not have programs that serve in that capacity
- When asked by prospective employers if we have any talent in certain occupations, we must be able to decipher or translate what programs IUPUC has that will translate to their specific needs
 - i.e. the need for HR reps – we have English, Communication majors educated to do those jobs
 - Listen to local businesses to what their needs are
- IUPUC is doing well
 - Elementary educators – BCSC is getting a lot of educators and they are doing well
 - There is a gap in secondary education. This could be an opportunity for IUPUC to fill a need for BCSC.
- Mental Health need is great at BCSC as they employ/contract mental health counselors
 - BCSC has 2 interns located at Northside and Central middle schools
 - Goal is to have a mental health counselor at each of their 18 schools
 - The need is important
- Stronger numbers needed to reflect the students who are employed within their fields in the region
- The Harmon Group has hired multiple students and found them to be 'teachable' and 'adaptable'
- Education grads are being placed within BCSC
- Nursing grads are placed within the region – the need for nurses is being met by IUPUC
- ME grads are being placed in the region
- Data and how are we promoting that data, i.e. how to highlight the data to prospective students
- BoA –make sure we have representation from every county within our region on our board of advisors
- Our students are lacking some soft skills such as interviewing (Ex. at Career Fairs)
 - Should be required? It would be beneficial because employers look at that.
- Improve technical skills for today's graduates – excel, database skills, and Oracle skills to pull data
 - Information systems as a minor?
 - Double major?

Question #2: What is IUPUC's image as a regional thought leader?

- Generally good – depends on individual program – a more specific outreach?
- Overall, IUPUC is good from a collaboration standpoint
- Individually, IUPUC may be looked at neutrally
- There are some opportunities to build the IUPUC brand better
- It is good that we bring business leaders into the programs i.e. economic leaders into panel discussions
- More visits needed to businesses to look for opportunities to help the businesses find solutions
 - Analyzing results from surveys
- Faculty and students and the contributions they make with projects and by attending conferences at the local, state and national levels can be impactful
- Would be helpful to have faculty react to certain news/press items within their area of expertise
- Our graduate programs provide some thoughtful interest in the community
- Activity and engagement in the community
 - How is IUPUC paying attention to the community
 - MHC is a good example of listening to community regarding the opioid epidemic
- Be more metric focused on our students, etc.
- Get our good information out to the right channels so the community hears about it
- News on the opioid epidemic, immigration, and economics from faculty with expertise

Vice Chancellor's Update

Reinhold Hill

- Budget Overview
 - Demographically we are challenged because H.S. graduation rates are down and there are fewer children in the middle part of the country
 - Costs continue to rise and state support continues to decline
 - 'Enrollment cliff' potentially in 2023 – sharp decline in high school graduates
 - 15% enrollment decline over the last 6 years
 - Part of decrease is in appropriations from the state
 - 5 year budget projections – with no information on appropriations and enrollments
 - \$800K deficit each year for 5 years
 - 90% of budget is personnel expenses
 - To make up the deficit:
 - Reduce senior administration positions
 - Not replacing some staff positions when they become vacant
 - Share positions with IUPUI (i.e. Human Resources director)
 - Shift entire position with Ft. Wayne (Institutional Research coordinator)
 - This all amounts to about \$450K
 - Potentially no salary increase - \$200K
 - Current students – up 20% in credit hours at this point in time
 - Business, English, Sociology – slightly down
 - Mechanical Engineering – strong
 - Nursing – strong
 - Education – steady
- IUPUC Commencement Celebration
 - Saturday, May 11, 2019
 - 3 pm
 - Columbus East HS
 - 210 students walking
 - 298 students graduating

- The IUPUC Timeline of the past 50 years is displayed outside the Summerville room today. Since 2000, we have added 11 undergraduate and 3 graduate programs.

Adjournment

Gregg Summerville

Chair Gregg Summerville stated that this was one of the best meetings he has attended mainly because of everyone's input in today's discussion. Thanks for your participation today. The meeting adjourned at 1:24 pm.

*The next Board meeting is Wednesday, September 11, 2019, at noon
in the Summerville room located in the Columbus Learning Center.*