

**IUPUC Board of Advisors  
May 9, 2018  
Columbus Learning Center – Summerville Room**

**Minutes**

Attending: Dave Barker, Holly Cheek, Melinda Engelking DeLap, Gary Felsten, Jacquie Franz, Cindy Frey, Joe Fuehne, Reinhold Hill, Carla Laymon, Karen Niverson, Gil Palmer, James Persinger, Amy Pettit, Jim Roberts, Matt Rothrock, Matt Souza, Tom Vujovich

Not Attending: John Burnett, David Elwood, Harold Force, Tom Harmon, Jack Hess, Jason Hester, Rick Johnson, Jim Lienhoop, Srikanth Padmanabhan, Greg Pence, Jim Plump, Gregg Summerville, Brenda Vogel, Aurora Willman

Guests: Melissa Fairbanks, Toni Morris, Beth Sharer  
Nursing Students: Megan Bailey, Brilynn Roberts, Shelby Wasson

**Welcome**

**Cindy Frey**

The meeting began at 12 p.m. and Executive Board member, Cindy Frey, welcomed everyone to the meeting. She stated it was always so satisfying to hear directly from the students and since we have students visiting at this meeting, introductions were made around the table.

**Student Research  
Presentation**

**Nursing Faculty Mentor, Dr. Toni Morris  
Megan Bailey, Brilynn Roberts, Shelby Wasson**

Matt Souza gave some background on having students attend the Board of Advisor's meetings. The office of student research recently held an exhibition that had many students and student groups give presentations. This group was recommended to give their presentation today in part, because of the link between their research and a major issue that Columbus is dealing with currently, the opioid crisis.

Topic: Increasing awareness of substance abuse and addictions

Nationally, since 2016, drug overdoses have increased from 6% to 14%.

Prevention measures:

- DARE – led by the police force since the 1980's. Their target is 12-14 year old students.
  - Is it effective? Research shows no.
    - Sensation seekers – students who are told that drug and alcohol can alter their body and thoughts; now they think they do want to try that.
      - ✓ Need social/coping skills and need to address mental health issues and real-life consequences for their actions
    - Too few presentations given to students
      - ✓ This can vary from 1 visit/year to several visits/year

Illegal drug use is the 2<sup>nd</sup> leading cause of accidental deaths to our youth. Research from our literature shows that implementing a program that is evidence-based and that is standardized across the United States can lead to positive outcomes.

Implementation measures:

Hypothesis: drug use and related issues can be reduced by using a standardized substance abuse education program throughout adolescence.

Other preventive programs do exist but often fall below the CDC guideline which is one of the issues that encouraged us to research this area and come up with possible solutions and recommendations for our community and surrounding communities.

Our method was a *Descriptive methods approach* and we looked at qualitative and quantitative data to evaluate the correlation between drug use and the education of programs that the substance abusers were receiving.

The *Convenience sample* was used consisting of 17 adults, aged 18-40 in two transitional homes/halfway house in southern Indiana. All 17 participants had used drugs to an excess (over 50 times). Fifteen had used alcohol to an excess (over 50 times). They were voluntarily and anonymously surveyed on their thoughts, ideas, and beliefs on the drug information that they personally received during their adolescence years. When reviewing our literature and survey, we did not define 'excess' so that was a barrier to our research as was stated later in the manuscript.

The *Sample size* was small and convenient to us. We looked at research at the local, national, and international levels so that a comparison could be made about programs and research across the board. We created a survey to capture questions that were of interest to our specific research project and it was institutional review board approved.

The survey also covered how much drug education that this sample received. Many reported they had received some education, in varying amounts, over the years. Some only once while others as many as five times in their adolescents. They all reported that it wasn't enough or not adequate and they all reported that they needed more.

The last question was a free response which let the participants express what they felt influenced their drug use in their life. The answers were categorized as: social issues, family issues, or emotional issues. Unfortunately the DARE program does not address those problems.

Our conclusion from the survey is that there is a need for a more standardized and evidenced-based drug and alcohol program in our community in later adolescent years that portrays the true effects of drug and alcohol abuse that incorporates the social and emotional issues as well.

There isn't much research done in Indiana. Ohio seems to be the hub. Our recommendation for a standardized evidenced-based curriculum is the Health Education curriculum analysis as defined by the CDC. This would be customized for each community and would focus on the mental, emotional, social, and physical health aspects. We have been networking and collaborating with several programs including the ASAP project to share our findings and recommendations as well as the evidence-based and standardized curriculum.

A manuscript on our findings and research has been published with Indiana University. We have also been invited to an international conference to share our results in Melbourne, Australia for the Sigma Theta Tau International Research Congress. We want to bring new ideas that are working in other areas back to our community from this conference.

### **Retirement of Dr. Felsten**

**Reinhold Hill**

Dr. Hill announced that Dr. Gary Felsten, Associate Dean for Academic Affairs, will be retiring after 25 years of service with IUPUC and today is his last board meeting. There was a retirement celebration event at IUPUI yesterday and he had 'retiree' on his nametag so it is beginning to sink in. We certainly appreciate all that he has done at IUPUC over many years. His last official day is June 30 and we will have our own local celebration in his honor in June. More details to come later.

### **New Academic Programs**

**Gary Felsten**

- 1) BA, Sociology w/concentration in Medical Sociology
- 2) BS, Criminal Justice
- 3) BS, Community Health Advocacy
- 4) MSN, Family Nurse Practitioner

Two new minors (both in Communication Studies)

- 1) Corporate and Organizational Communication
- 2) Health Communication

### **IUPUC Office for Women**

**Matt Souza**

- 1) Women make up 65-70% of IUPUC student population
- 2) This office will function as an extension of the office of the vice chancellor and dean
- 3) The office will help pursue IUPUC's engagement strategic initiatives and goals

- 4) Focus is on gender equity and women's advancement at IUPUC and in the community
- 5) The intent is to nurture a culture that will cause more women to explore/pursue leadership opportunities
- 6) We will provide information that will help women maneuver into the outside world more effectively and deal with issues such as violence prevention
- 7) The concept launched with a grant from the IUPUI Office for Women upon a request from the Feminism Club at IUPUC
- 8) IUPUC then received a positive change grant in the amount of \$25,000 for 40 weeks (March 31-Dec. 31, 2018) from the Heritage Fund to establish the office for women formally at IUPUC
- 9) Lesley Bradley was hired as a part-time coordinator who will do the programming for this office
- 10) Private grant & remainder of a previous small grant from IUPUI also used
- 11) Next Steps
  - a) An advisory group will be formed with the community and the IU system
  - b) Strategy implementation
  - c) Include more programming into 2019 as more funds are found
- 12) Program concepts
  - a) New job salary negotiation
  - b) Showcase for women of color
  - c) STEM careers for women
  - d) Series for young women and their mothers targeted for middle and HS students
  - e) Series for women who are artists, inventors, composers
  - f) Women's film festival
  - g) Collaboration w/Columbus #MeToo organizers
  - h) Provide metrics on results of the programs

## **Vice Chancellor's Update**

**Reinhold Hill**

### **Enrollment update**

- 1) Admits, 418 – 2017; 752 – 2018
- 2) Applications, 500 – 2017; 901 - 2018
- 3) Two factors
  - IUPUC is now on the IUPUI global website
  - Shared application with all IU campuses with one fee
- 4) Enrollment commitments – 25% increase from 2017
- 5) Enrollment lagging in actual enrollment by 20% (we started 2 weeks later than last year)
- 6) Lagging on continuing student enrollment (started 6 weeks later)
- 7) IU created a formula that could anticipate enrollment and we still look to have a 25% increase
  - a) Hispanic/Latino students
    - 2017 – 32 applied  
2018 – 89 applied
    - 2017 – 24 admitted  
2018 – 72 admitted
  - b) African American students
    - 2017 – 10 applied  
2018 – 68 applied
    - 2017 – 8 admitted  
2018 – 48 admitted

### **Strategy update**

- 1) Student Success
  - a) Support of faculty and staff development to strengthen teaching effectiveness
  - b) Increase co-curricular programming and curricular connections to it
  - c) Increase opportunities to learn and apply learning outside of class
- 2) Economic Development and Economic Opportunity
  - a) Align academic programming initiatives with regional economic development and economic opportunity priorities

- b) What we can do as an institution to address regional economic needs and provide programs with appropriate accreditation that support our regional partners and focus on developing a talent pipeline.
- 3) Engagement

### **Development and Alumni Update**

Campus campaign - \$21,951 internally

- 1) BoA - \$118,000 (includes \$25K match for MHC from Elwoods)
- 2) \$257K outright gifts
- 3) IU Day - \$485
- 4) Crowdfunding - \$15,740 (6<sup>th</sup> best performer in the IU system)

Bicentennial campaign - \$4 million goal; 2.7 million raised – at 68% of our goal

- 1) Focus in 3 areas
  - a) Renovate biology labs (1MM)
  - b) MHC lab – need another \$100K, total \$300K
  - c) Endowed faculty member for ME – received \$25K – minimum endowment is \$250K

With Gary's retirement, Cindy Felsten will also be leaving us. Cindy has done an excellent job with our alumni and bringing in donations. We will not replace her position in the foreseeable future. We will continue to build our database for alumni and move forward in engaging them in future events. After a year, we will re-look at this position.

### **Other updates**

- 1) Harold Force has arranged for the Dean of Engineering at Purdue to visit IUPUC on May 17, 2018. This is important to us for many reasons. One reason is our ME degree is a Purdue degree through IUPUI. In the next few years, we may look at getting independent accreditation for our program and we want to build those relationships as we prepare to move forward in that direction.
- 2) Academic Honor's Convocation was held recently to honor many of our students. Holly Cheek was there presenting a scholarship on behalf of CRH as many of you also have awards/scholarships, but may not have been able to attend. We appreciate your support for our students.
- 3) Commencement is this Saturday, May 12, at 5:30 pm at Columbus East H.S. If you will be able to attend, please let us know in order that we can acknowledge you. There are some changes this year including contracting with Markey's Rental and Staging. They will provide crimson drapery behind the stage area, a stage with steps and a lift, plus all audio. There will also be video projection with sign language interpreters. This year there will be 212 graduates – up from 197 last year.
- 4) Collaboration with ASAP (Alliance for Substance Abuse Progress)  
We have had some meetings with Jeff Jones, Executive Lead for ASAP, Bartholomew County. The father-son presentation was well attended at the speaker series. Our Mental Health Counseling Center is hoping to add some opportunities. Addiction is not really the prime focus of the MHC Center, but they wanted to assist with public awareness about abuse prevention and treatment options as well as engaging our student population in understanding those things. We hope to help with the needs of the 18-25 year old student population. On the academic side, one faculty member is currently engaged in research on the economic impact of the opioid crisis. Our MHC program is developing a certificate at the graduate level on addictions and potential work we can do with MHC faculty and nurse practitioners.

### **Adjournment**

Executive Board member Cindy Frey thanked everyone for attending today's board meeting and the nursing students for their presentation. The meeting was adjourned at 1:10 pm.

*The next Board meeting is Wednesday, September 12, 2018, at noon in the Summerville room located in the Columbus Learning Center.*