

IUPUC Board of Advisors
November 11, 2020, 12 pm
Zoom @IU

Minutes

- Attending: Dave Barker, Melinda Engelking DeLap, Jackie Franz, Cindy Frey, Tom Harmon, Edgar Hernandez, Reinhold Hill, Rick Johnson, Carla Laymon, Jay Lesandrini, Jim Lienhoop, Scott McIntyre, Lori Montalbano, Karen Niverson, Srikanth Padmanabhan, Gil Palmer, Amy Pettit, Joan Poulsen, Jim Roberts, Bryan Rushton, Matt Souza, Gregg Summerville, Brenda Vogel, Arianna Woods
- Not Attending: Julie Bilz, John Burnett, David Elwood, Clayton Force, Jack Hess, Jason Hester, Lora Mount, Daniel Noel, Greg Pence, Jim Plump, Tom Vujovich
- Guests: Maggie Evans, Melissa Fairbanks, Carol Kostrzewsky, Beth Sharer

Welcome

Tom Harmon

Chairman Tom Harmon welcomes all to the meeting at 12:01 pm and introduces Melissa Fairbanks, Director, Center for Business and Economic Development.

The Economic Impact of IUPUC

Melissa Fairbanks

The Emsi Report (Economic data advisors to leaders in higher education)

- Emsi has 19 years working with higher education institutions and 2100 economic impact studies completed within 33 statewide systems.
- The Economic Value of IUPUC
 - Question: What is an economic impact analysis?
 - Answer: Measures how an event or institution affects the local economy
 - Question: What is an investment analysis?
 - Answer: A comparison of the costs and benefits to determine the return on investment
- Fiscal Year (FY) 2018
 - 1701 total students served
 - 304 degree graduates
 - \$12.5M total payroll/benefits
 - 337 employees
 - \$17.3M total tuition revenue
 - 72 students from outside the region
- Statewide average earnings by educational level
 - <HS \$26,500
 - HS \$34,900
 - Certificate \$40,200
 - Associate \$46,200
 - Bachelor's \$60,100
 - Master's \$74,200
 - Doctorate \$106,400
 - Professional \$106,400
- Other
 - \$56.4M total income added in the region
 - \$8.9M operations spending impact
 - \$352.8K construction spending impact
 - \$11.9K visitor spending impact
 - \$898.9K student spending impact
 - \$46.3M alumni impact

- | <u>Fall 2019</u> | | <u>Fall 2020</u> |
|------------------|--------------------------------------|------------------|
| ○ 1406 | total students served | 1275 |
| ○ 17,010 | total credit hours | 15,531 |
| ○ 1143 cr. hr. | total f-t- equivalent (FTE=12 cr.hr) | 1047 |
| ○ 286 students | new undergraduate class | 210 students |
| ○ 74 | enrolled graduate students | 93 |
- Events hosted by CBED
 - Lead by Design: Unveiling the Bias
 - October 13, 2020
 - Contributors: Marsha VanNahmen, Julie Goodspeed-Chadwick, Kevin Jones, Mark Stewart, Nicole Pence Becker
 - Front page of the Republic, radio stations, social media
 - Professional Development for Staff Council
 - Post COVID-19
 - smaller groups
 - larger rooms
 - via ZOOM

Career Office/Airport Rebranding

Carol Kostrzewsky

- AirPark Columbus College Campus – includes three top Indiana institutions
 - Degrees from two globally recognized Big Ten schools: IU and Purdue
 - Graduates obtain career preparation through experiential learning programs including internships, clinicals, and student teaching
 - The goal is to increase the number of AirPark Campus students who get high-quality jobs and internships within our region.
- Leveraging state funding for your internships
 - EARN (Employment Aid Readiness Network) Indiana is the state’s work-study program for college students with financial need
 - Employers can receive funds worth 50% of the student’s hourly rate for hiring these low-income students
 - Internship must be resume-building, experiential, and paid
 - Learn more at www.indianaintern.net/earn_info
- Handshake – premier platform for jobs and internships across the country
 - Used by all IU campuses
 - More than 500K employers including 100% of Fortune 500
 - 3.5 million jobs and internships
 - 60K part-time listings
 - Average 25K searches for students per month
 - Goal to increase the number of local employers posting jobs and internships
- Ascend Indiana
 - Initiative developed by the Central Indiana Corporate Partnership
 - Individualized support from the Ascend recruiter
 - Connection to over 400 Indiana employers with over 500 open positions
 - Exclusive focus on early-in-career positions cuts down on the noise
 - Positions for students of all majors

Airport Rebranding

Reinhold Hill

New signage, identity as IUPUC at the AirPark Columbus College Campus. The rebranding effort is led by the CEC and includes collaboration among Airpark College Campus institutions focused on attracting and retaining students, and employing graduates.

IUPUC Staff Council Update

Maggie Evans

- Workshop Series 2020-2021
 - Lead by Design: Unveiling the Bias
 - Rest & Relaxation: Thoughtful Rejuvenation
 - Dare to Lead
 - Spring in to a Clear Mindset

- Community Service Activities
 - Wreath auction
 - Hams for Love Chapel
 - Senior Angels residing in local nursing facilities
 - Cards for local nursing facility for Valentine's Day
- Social activities
 - Birthday surprise
 - Coffee break/breakfast club
 - Secret Elf
 - Happy hours
 - Wreath auction
 - Jingle & Mingle Holiday Party
- Fundraising
 - Shop with Script
 - RaiseRight app or ShopWithScrip.com

Student Organizations Fall Focus

Joan Poulsen

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- Challenges Students Face – Fall 2020
 - Financial
 - Health
 - Transitions- online courses/environment, work schedules, etc.
 - 'Overwhelmed'
 - Strategies to support student success
 - Online/hybrid access
 - Flexibility in how existing resources are accessed
 - Able to reach more students – distance & scheduling
 - Moved online:
 - 1) New student orientation
 - 2) Career services
 - 3) Behavioral team
 - 4) Placement testing
 - Policy
 - Admissions are Test Optional
 - Public Health Behaviors
 - Academics
 - New Resources
 - Tom & Barbara Schoellkopf community counseling center
 - No contact Pride Pantry
 - Emergency student funds
 - Mobile hot spots
 - Human Connection
 - One on one meetings with new students
 - Proactive outreach
 - Events
 - Additional counseling resources
 - Town halls/ Ask me anything events
 - Impact
 - Enrollment
 - Academic
 - Student satisfaction
 - How can you help?
 - Student emergency
 - Fund: <https://www.iupuc.edu/giving/index.html>
 - Pride Pantry
 - Drop-offs accepted
 - Contact Bailey Moss at bkmoos@iu.edu

Vice Chancellor Update**Reinhold Hill**

Thanks to all of you for your support to the IUPUC campus and as a thank you from us, an IUPUC mug has been sent to each of you from the Office of Development and External Affairs.

IUPUC/IU COVID Management

- IU Strategy
 - Physical distancing and masking
 - Measure and manage IU campus COVID exposure
 - Pre-arrival, in-semester, pre-departure testing
 - Symptomatic testing is continuously available at all campuses including IUPUC
 - Random mitigation testing started Sept. 8 at IUPUC
 - Web-based hub
- Mitigation testing IUPUC
 - 116 students, staff, and faculty were tested this week
 - Masking and social distancing standards
 - Division of nursing support for symptomatic testing
 - Volunteers are manning the mitigation testing site
 - No IUPUC breakouts or hotspots yet
- Benefits
 - Campus safety
 - Community safety
 - Access to state-of-art IU healthy system resources
 - Feeding IUPUC data into IU system for statewide reporting
- Fall Enrollment
 - Spring numbers – we are ahead of last year’s numbers at this point in time
 - Transfer numbers are slightly less than last year
- IUPUC Fiscal Status
 - We completed our fall fiscal analysis and if things continue to hold, we should have a balanced budget for 2020-2021.

Adjournment**Tom Harmon**

Chair Tom Harmon thanked all for their attendance today and adjourned the meeting at 1:10 pm.

*The next Board meeting
is Wednesday, February 10, 2021
Noon-1 pm | Zoom*