

IUPUC Board of Advisors
November 13, 2019
Columbus Learning Center – Summerville Room

Minutes

Attending: Dave Barker, Julie Bilz, John Burnett, David Elwood, Jacquie Franz, Cindy Frey, Tom Harmon, Edgar Hernandez, Reinhold Hill, Carla Laymon, Jay Lesandrini, Lori Montalbano, Lora Mount, Srikanth Padmanabhan, Gil Palmer, Amy Pettit, Jim Plump, Whitney Ramer, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich, Arianna Woods

Not Attending: Melinda Engelking DeLap, Clayton Force, Jack Hess, Jason Hester, Rick Johnson, Jim Lienhoop, Karen Niverson, Daniel Noel, Greg Pence, Jim Roberts, Matt Rothrock

Guests: Stephanie Serriere, Beth Sharer

Welcome

Tom Harmon

The board of advisor's meeting began at 12:02 p.m. Chair Tom Harmon welcomed everyone and thanked them for coming out on such a cold day.

Development Update

Brenda Vogel

- The Circle of Leadership, an event that recognizes IUPUC donors, was held on Nov. 4 at the Fairfield Inn in Columbus. This year's recipient of the James G. Simms Leadership Award was Gregg Summerville.
- The new 12-page pamphlet from the Office of Development is entitled, Discover IUPUC, and it showcases each division and the campus of IUPUC, with accomplishments and opportunities.
- Some thought for a new Fundraising event for IUPUC is being elicited. As our board of advisors, what would work in our community that already has several fundraising events?
 - Trivia competition (corporate teams)
 - There is a trivia night at The Garage
 - Spelling bee (corporate teams)
 - Start with how much do you want to raise and then decide on a target you want to do
 - Create an activity that has people come to the campus
 - How do we get the buzz out because sometimes it's not a good return on your money to have fundraising events
 - An event that would give the students a chance to be involved
 - Chatard H.S. has a trivia night along with a silent auction, and food
 - Golf outing with a student member on every team
 - Auctions
- Gratitude/gift giving (IRA, planned gift, etc.) – contact Brenda
 - Thanks for your support

Academic Master Plan

Lori Montalbano

Thanks for the opportunity to talk to you regarding the master plan which has been in process since October 2018. We brought representatives across campus together to talk about what we wanted this plan to look like and what kinds of information is needed internally and externally.

- Timeline is 1-3 years
- This is a 'living' document which means we will look at it annually or bi-annually to check progress in areas we have indicated
- A draft of the plan will be available on our website on Friday (Nov. 15)
- Open meetings will follow for discussion
- Goal is to start implementation in the new fiscal year (7.1.2020)
- Establishment of an evaluation calendar
- The sub-committee is focused on different types of information gathering
- The future program planning and assessment subcommittee is focused on programmatic trends
 - What kind of ways do we see higher education evolving over the next 10 years
- The community and local needs assessment subcommittee – job trends locally and nationally

- The situational analysis and research committee – needs of our students in particular, demographic trends; how do we plan to make our programming stay relevant
- 89% of our undergraduates come from the regions we serve
- A substantial decrease ('cliff') of about 10% in 2030 is expected for high school students; in our region it is expected at only 3%;
- In conversation with CEC and the ECO Attainment Network, we have planned attainment strategies in education
 - 37.6% of adults in Region 9 hold a degree, certificate, or industry certification
 - 9% of our population has less than a high school diploma
 - 60% of jobs will need post H.S. credentials in the near future
 - New degree programs will be assessed based on the needs of the region and growing trends
- National Survey of Student Engagement
 - Our students don't engage with diversity as much as we would like at this time
 - Students have to work at least 20 hours/week
- Communities in which we serve have 4 industries that are projected to have job growth
 - Healthcare / with retirement of baby boomers
 - Education / teacher shortage
 - Manufacturing / demands remain strong
 - Technology and software / demands remain strong
- Hot jobs of the future that support manufacturing
 - Accountants
 - Mechanical engineers
 - Computer systems analyst
 - Software developer
 - CIS manager
 - Network administrator
- Future planning and assessment committee
 - Strategies /needs analysis
 - Fulfill regional needs
 - Prepare workforce enhancing certificates
 - Create new concentrations that appeal to state and national needs in higher education
 - Add online degree options
 - Interdisciplinary opportunities for soft skill enhancement

Faculty Presentation, Italy Study Abroad

Stephanie Serriere

Stephanie is a professor of education at IUPUC. As a graduate of Indiana University, she accepted her first teaching position at an international school in Italy where she taught for three years. Since that time, Italy has been inspirational to her in its educational system.

- The education minister has mandated that ecology and the society be put at the center of every school and that every school study climate change every week
- Reggio Emilia approach – Busy Bees (emphasis on ecological issues)

IUPUC Italy Study Abroad, Spring Break 2020

- Two faculty members will travel with 22 students at spring break
- CIEE Italy Resident Director who is a former teacher of Special Education needs support
CIEE is a nonprofit study abroad and intercultural exchange organization which sponsors a wide variety of opportunities for the exchange of ideas and experiences.
- Based in Ferrara, Italy – a UNESCO World Heritage site
- Academic components
 - School visits
 - Public elementary school
 - Private elementary school
 - Montessori nursery school
 - Children's resource center
 - Reggio Emilia, Italy
 - Visit to Loris Malaguzzi Center in Reggio Emilia
 - Presentation of the Reggio Emilia Approach to Early Childhood education plus guided tour
 - Guided tour to one Atelier of the Loris Malaguzzi International Centre

- Cities visited
 - Ferrara, Italy
 - Florence, Italy
 - Venice, Italy
- 22 participants committed
- Would like to do every 2 years
- Scholarships
 - \$3K, Vice Chancellor and Dean's Study Abroad
 - \$3.9K, IUPUC Study Abroad Scholarship (development funds)
 - \$600, Division of Education Cultural Immersion Funds
 - \$12,050, IU Foundation's Women's Philanthropy Leadership Council (WPLC)
- Post-trip Study Abroad Photo Exhibition, Mon., April 27, 4:30 pm, Student Commons in Learning Center

Vice Chancellor Update

Reinhold Hill

- IUPUC Annual report
 - Promote undergraduate student learning and success
 - Optimize enrollment management
 - Transform online education
 - Economic development and economic opportunity
 - Diversity, equity and inclusion
 - Communication and reputation-building activities
 - Planning and continuous improvement
 - Celebrate IUPUC's 50th anniversary
 - Key bicentennial strategic plan initiatives being addressed and status
 - Bicentennial priority one: a commitment to student success
 - Bicentennial priority two: a community of scholars
 - Bicentennial priority three: catalyzing research
 - Bicentennial priority seven: building a prosperous and innovative Indiana
 - Recent major accomplishments
 - Exito Latino event
 - Under-represented minorities increase
 - Masters in Mental Health Counseling Clinic
 - Columbus Conversations and the Great Decisions Series
 - Multimedia display, "Experiencing Our Town: In the words of women immigrants in Columbus"
 - Center for Business and Economic Development (CBED) certified custom designed trainings
 - LEAD Programming in Columbus
 - Nursing Simulation Lab
 - Challenges over the next 5 years
 - Demographics and enrollment
 - Improving prominence, recognition, and brand for IUPUC
 - Decreasing high school graduation rates
 - 60% of money comes from student tuition and fees
 - 40% of money comes from the state
 - Space limitations on larger classrooms
 - Recruitment of more diverse faculty, staff, and students
 - Joe Heltzel, Director of Recruiting and Admissions, has accepted another position elsewhere and Jay Lesandrini, Director of Communications, will be the enrollment management and communications director on an interim basis
 - IUPUC has been in Columbus for 50 years but has offered full degrees for only 20 years so we are still trying to share this information.

Adjournment

Tom Harmon

Chair Tom Harmon adjourned the meeting at 1:10 pm.

*The next Board meeting is Wednesday, February 12, 2020, at noon
in the Summerville room located in the Columbus Learning Center.*