

IUPUC Board of Advisors
September 9, 2020, 12 pm
Zoom @IU

Minutes

- Attending: Julie Bilz, John Burnett, Melinda Engelking DeLap, Clayton Force, Cindy Frey, Tom Harmon, Jason Hester, Reinhold Hill, Rick Johnson, Carla Laymon, Scott McIntyre, Lori Montalbano, Karen Niverson, Srikanth Padmanabhan, Amy Pettit, Jim Plump, Bryan Rushton, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich
- Not Attending: Dave Barker, David Elwood, Jacquie Franz, Edgar Hernandez, Jack Hess, Jay Lesandrini, Jim Lienhoop, Lora Mount, Daniel Noel, Gil Palmer, Greg Pence, Jim Roberts, Arianna Woods
- Guests: Ryan Brewer, Anna Carmon, Melissa Fairbanks, Kathy Oren, Beth Sharer

Welcome **Tom Harmon**

Chairman Tom Harmon welcomes all to the meeting at 12 pm and introduces Kathy Oren, Executive Director, Community Education Coalition (CEC).

CEC Campus Collaborations **Kathy Oren**

For the past 23 years our work has been based on a foundation of:

- Equity and inclusivity in that each person thrives educationally, financially, and civically regardless of their starting point in life

Our regional level focus:

- EcO Educational Attainment Network Outcomes: Equity Imperative

Campus Student Success Initiatives

- Gateway Community of Practice-An initiative guided by the IUPUC Center for Teaching & Learning (CTL)
 - Collaboration among IUPUC, Ivy Tech Community College, Columbus, Purdue Polytechnic Columbus and CEC's EcO Attainment Network, expanding to include regional Adult Education providers
 - Goal is to increase student success in gateway courses
 - Strategies:
 1. Professional development for faculty to learn about best-practice instructional strategies
 2. Expanding supplemental instruction on the Airpark Columbus College Campus
 - Support from CEC 2016-2020: Lumina Foundation & Strada Education Network grants
 - Participation & outcomes growing
- Voices: students and stakeholders (survey with 1400 responses)
 - What help do students need in order to stay in school and finish their education?
 - What resources are available on campus and in our community today?
 - How can we better connect students to those existing resources?
- Results:
 - Career/help to connect to internships/jobs
 - Mental health – that work is underway with the new Schoellkopf Mental Health Counseling Center
 - Financial supports – the number one reason students do not finish their degree
 - Academic support
 - Shared space wanted
- Student Connection Center Pilot Project – student connection center
 - Internships and jobs in their field of study
 - Financial supports
 - Guidance and advising
 - Shared space for student clubs & organizations/Multicultural Center

- Pilot Project Teams from IUPUC, Ivy Tech, Purdue Polytechnic
 - advising
 - internships & jobs team
 - shared student space
 - financial supports
 - guiding team
- Shared Campus Website
 - www.ColumbusLearningCenter.org
- Airpark Columbus College Campus website
 - in progress, coming soon
- Digital Student Brochure launched June 2020
 - <http://columbuslearningcenter.org/Airpark-Columbus-College-Campus.pdf>
- Digital Employer Brochure
 - in progress, coming soon
- Columbus Airpark Campus Radio Interview
 - <https://newsaudio.1010/wcsi.com/>
- How will we measure regional success?
 - Enrollment
 - Completions (certifications, certificates, degrees awarded by unique student count)
 - Educational Attainment (by age, 25-64 years old)

Academic Master Plan

Lori Montalbano

A list of proposed certificates and/or concentrations have been provided with a timeline for implementation between 1-3 years and the resources that are needed. Some are approved and others are being written for approval. Below is a partial list:

- Certificates in accounting, finance, management, marketing
- Data analytics track, supply chain track, human resources track in management concentration
- Science, technology, engineering, and math (STEM) concentration
- Early childhood education (ECE) concentration
- BA/BS in information systems analysis
- Bachelor of Science in health science pre-professional
- Online Master's degree programs
- Dual MSN/MBA program
- Master of Science in Nursing (MSN) administration/business concentration
- Graduate certificate for Artificial intelligence, mechatronics, instrumentation and controls

Equity and Inclusion

Lori Montalbano

IUPUC Diversity Work and Outreach

- Diversity Council
- National Equity Project (a leadership and organizational development group committed to increasing leadership capacities in order to eliminate racialized outcomes and achieve thriving, self-determining, and educated communities)
- Book read, The Inclusive Academy
- Anti-Racism Task Force
- Diversity Strategic Plan (partnership with IUPUI- first meeting this week)
- Diversity Action Plan IU FACET
- <https://www.iupuc.edu/campus-life/diversity-council/index.html>

IUPUC's core values:

Prioritize educational excellence, collaboration, innovation, respect, honesty, and integrity

For the latest information on Indiana University's plans for the Fall, visit fall2020.iu.edu. Moving forward #IUPUCSTRONG.

Educational Equity

Each individual receives what they need to develop to their full academic and social potential. Working towards equity in institutions of learning involves:

- Ensuring equally high outcomes for all participants in our educational system; removing the predictability of success or failures that currently correlates with any social or cultural factor
- Interrupting inequitable practices, examining biases, and creating inclusive multicultural educational environments for adults and children
- Discovering and cultivating the unique gifts, talents, and interests of all

Financial Crisis Task Force-recommendations

Anna Carmon

Anna is an associate professor and director of the communications studies program. She has recently been selected as the President of the Faculty for a 2-year term.

On June 10 we received a letter from IUPUI declaring that IUPUC was in a financial crisis and asking for a fiscal plan. A task force was formed to address the 25% decline in enrollment at that time. A one-page report was submitted to IUPUI. The task force included the executive committee of the faculty senate, in-going and out-going president of staff council, division heads, Naomi Cohenour, Dr. Hill, Dr. Poulsen, Dr. Montalbano. The taskforce started in June and finished August 31.

Strategies and initiatives for increasing enrollment- led by Scott McIntyre, Director of Enrollment Management

- First year beginner student recruitment
 - Possibility of NAIA athletics once we have financially recovered
- Transfer recruitment and enrollment
 - Create a transfer specialist role
- Diversity recruitment (also includes the adult learner)
- Centers of influence (HS counselors, community partners)
 - Build better relationships with community partners
 - Look into tuition supplements and initiatives
- Improve processes and efficiencies with all student types
- Coordinate efforts across the campus with the academic divisions and academic advisors on recruitment efforts

Increasing student retention-led by Joan Poulsen, Associate Dean for Academic and Student Affairs

- Student engagement roster
- Decrease student dismissals
- Encourage pedagogical strategies for success
- Save the semester intensive intervention
- Guided exploration-career assessment, career counseling, and academic advising
- Enhancing the First Year Experience (adding a 2nd year)
- Maintain and enhance existing retention strategies

Total budget cut proposal submitted and accepted at IUPUI to make up for our decrease in enrollment and to make up the difference in the state appropriation was \$343,982.

Some of the savings we are seeing right now: a tenured faculty member in the division of business, an admissions counselor (that will likely have to be replaced yet this year), and a part-time staff member. In addition, the Oasis Café was not opened this year, cost-savings in copying, printing, computers, and the University Library cut 10% of their budget on new materials.

The overall reduction in addition to what the task force did, was \$1.5 million (10% of operating budget).

MBA Program Curriculum Update

Ryan Brewer

New - IU MBA Columbus Proposal; In revamping the MBA program several issues were considered:

- Is the content relevant to current students/prospects for an MBA?
- Is it the right size in time/expense to other competitive MBA programs?

Competitive analysis

- How is the program format? (all curriculum changes go through Kelley School of Business at IUPUI)
 - Accounting face to face 100%
 - The rest of classes hybrid model (50% online; 50% face-to-face)
 - One class at a time instead of multiple classes at the same time
 - 36 credit hours total (originally 45 credit hours)
 - 2-year program
 - \$461/per credit
- How is the instructional model?

	IU MBA Columbus	IU Kelley, Evening Program
○ Instructional strategy, face-to-face	30.5%	50%
○ Instructional strategy, online	69.5%	50%
○ Credit hours (sem./qtr.)	36/54	36/54
○ Class meetings per week	2	2
○ Length of class meetings	3 hrs.	3 hrs.
- 25 new students this fall semester

Vice Chancellor Update

Reinhold Hill

- Thanks to all our presenters today for their presentations and apologies for any technical difficulties you may have experienced.
- We are celebrating IUPUC's 50th anniversary this year. The MBA program was the 1st program that was approved by the Indiana Commission for Higher Education to be offered in Columbus. The anniversary is a major milestone event for the campus.
- Outreach to high schools in our region- - IU's course credit in high schools will be offered as an IUPUC student transfer general education curriculum and students could earn up to 30 credit hours. The details are still being worked out.
- Fall semester is 9.5% down in headcount and 8.2% down in credit hours which is about what was budgeted as a result of the ongoing pandemic. Enrollment Director, Scott McIntyre, and his team have great plans in place to attract more students in the spring and moving forward to next year. Currently, we are in positive territory for our budget for the year.
- We reduced \$1.5M of our budget (about 10%) and there were some reductions in part-time faculty and staff.
- We will be inviting the board to upcoming events and opportunities as we study how to respond to social inequities and racial inequality issues. I will be participating in a book read at IUPUI this semester on how to be anti-racist and we hope to be able to bring that to a wide audience here in our region next semester after we complete the book this semester. These are important issues for our students, communities, and employers as we seek to make our region a very attractive region for our employers as we move forward.

Adjournment

Tom Harmon

Chair Tom Harmon adjourned the meeting at 12:54 pm. Thank you for your time today.

*The next Board meeting
is Wednesday, November 11, 2020
Noon-1 pm | Zoom*