IU Bachelor of Science in Business
Fall 2020 Requirements

The 120 credit hour B.S. in Business is designed to help students become excellent business managers in whatever path they choose—working in large corporations or small companies, or in building one’s own business. All students are educated in foundational business courses and general education. Students may select up to two (2) concentration areas: accounting, finance, health services administration, innovation management, management, marketing, or supply chain management.

SPECIAL NOTES
- A cumulative GPA of 2.0 (C average) is required for the degree.
- No grade below C- will count towards the degree except in the case of electives, where a D or higher is accepted.
- Residency requirement: Students must complete the last 30 credit hours of their degree program at IUPUC.
- You are responsible for reviewing the bulletin and Undergraduate Handbook, asking questions to clarify degree requirements, and tracking your progress toward graduation.

GENERAL EDUCATION REQUIREMENTS (36 cr)
Communication Foundations (9 cr)
- ENG-W131* Reading, Writing, & Inquiry I
- ENG-W231 Professional Writing Skills (P: ENG-W131)
- COMM-R110* Fundamentals of Speech Comm
*meets Gen Ed Core 30 Core Communication requirements

Quantitative Literacy (9 cr)
- MATH-M118† or M119† or MATH 15300† or 16500†
  Finite Math, Brief Survey of Calculus I, College Algebra, or Analytic Geometry & Calculus I
- BUS-K 201 The Computer in Business
- ECON-E270† Intro to Stat Theory for Business & Economics (P: BUS-K 201 and P: MATH-M118, M119, Math 15300 or 16500)
*meets Gen Ed Core 30 Analytical Reasoning requirements

Social and Historical Studies (6 cr)
- ECON-E201‡ Intro to Macroeconomics
- ECON-E202‡ Intro to Microeconomics
‡meets Gen Ed Core 30 Social and Historical Studies requirements

Cultural Understanding (3 cr)
- BUS-D101§ Introduction to International Relations
§meets Gen Ed Core 30 Cultural Understanding Requirement

Choose courses from the list on page 3 for each area below:
Arts and Humanities (3 cr)

Life and Physical Sciences (6 cr)

BUSINESS REQUIREMENTS (57 cr)
Business Core (39 cr)
- BUS-X100 Intro to Business Administration
- BUS-X103 Learning Communities (1 cr)
- BUS-W200 Intro to Busn and Management (P: X100)
- BUS-A201 Intro to Financial Accounting (P: X100)
- BUS-A202 Intro to Managerial Accounting (P: A201)
- BUS-D301 International Business Environment (P: BUS-D101, ECON-E201, ECON-E202)
- BUS-F301 Financial Mgmt (P: A202, W200, ECON-E270)
- BUS-M301 Marketing Mgmt (P: BUS-W200, ENG-W231)
- BUS-P301 Operations Mgmt (P: W200, ECON-E270)
- BUS-X390 Integrative Experience (P: F301, M301, P301)
- BUS-Z302 Managing and Behavior in Organizations (P: W200)
- BUS-J401 Administrative Policy (P: X390, P: or C: Experiential Learning) Permission required. Spring and summer graduates must take J401 during final semester; fall grads may take in summer or fall of final year.
- BUS-J404 Business and Society (P: Z902, senior standing)
- BUS-X405 or X497 (2 cr) Experiential Learning: Study Abroad or Internship or Research Project (advance proposal/application and permission required)

Concentration Area (18 cr) See course lists on page 2.
Accounting
Finance
Health Services Administration
Innovation Management (see separate degree requirements)
Management
Marketing
Supply Chain Management

ELECTIVE REQUIREMENTS (27 cr)
Courses that apply toward the degree but not toward any of the other requirements listed, to bring total hours to 120 credits or more. At least six (6) elective credit hours must be non-BUS courses.

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Page 1
Updated 05/21/2020 kh
IU Bachelor of Science in Business  
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Concentration Area Course Requirements  
~ Limit of two (2) concentration areas ~

ACCOUNTING (18 cr)  
Required courses (12 cr):  
____ BUS-A311 Intermediate Accounting I (P: A202)  
____ BUS-A312 Intermediate Accounting II (P: A311)  
____ BUS-A325 Cost Accounting (P: A202)  
____ BUS-A328 Introduction to Taxation (P: A202)  
Choose two courses from the following (6 cr):  
____ BUS-A335 Acctg for Gov and Not-For-Profits (P: A311)  
____ BUS-A337 Accounting Information Systems (P: A311, K201)  
____ BUS-A422 Advanced Financial Accounting (P: A312)  
____ BUS-A424 Auditing and Assurance Services (P: A312)  
____ BUS-A437 Advanced Management Accounting (P: A325)  

Students working towards the CPA or CMA credential should see their Academic Advisor early in their college career. Elective courses can and should be designed in a way that is consistent with the requirements set forth by the American Institute of Certified Public Accountants and the Institute of Management Accountants, respectively.

FINANCE (18 cr)  
Required courses (15 cr):  
____ BUS-F303 Intermediate Investments (P: F301)  
____ BUS-F305 Intermediate Corporate Finance (P: F301)  
____ BUS-F420 Equity and Fixed Income Investments (P: F301)  
____ BUS-F421 Deriv Securities/Corp Risk Management (P: F301)  
____ BUS-F494 International Finance (P: F301)  
Choose any one business (BUS) course at the 300-400 level (3 cr)  
____ BUS-________  

Students desiring the CFA credential should see their Academic Advisor to design elective courses which optimize learning that is consistent with requirements set forth by the Institute of Chartered Financial Analysts.

HEALTH SERVICES ADMINISTRATION (18 cr)  
Required courses (15 cr):  
____ BUS-H 310 Health Care in America (P: W200, ECON-E202)  
____ BUS-H 331 Community Health (P: H310)  
____ BUS-H 341 Legal Aspects of Health Care Admin (P: H310)  
____ BUS-H 431 Health Care Reimbursement (P: BUS-H 310)  
____ BUS-H 450 Health Systems Admin (P: H431, P or C: H341)  
Choose one course from the following (3 cr):  
____ BUS-H 321 Principles of Epidemiology (P: H310)  
____ BUS-H 445 Quality Management in Health Care (P: BUS-H 310)  
____ BUS-________  
(BUS course at the 300-400 level)

INNOVATION MANAGEMENT (18 cr)  
Note: this concentration has very specific elective and other requirements. See the separate IM degree checksheet

MANAGEMENT (18 cr)  
Required courses (9 cr):  
____ BUS-W430 Organizations and Org Design (P: Z302)  
____ BUS-Z440 Personnel-HR Management (P: Z302)  
____ BUS-Z447 Leadership, Teamwork, & Diversity (P: Z302)  
Choose three courses from the following (9 cr):  
____ BUS-A325 Cost Accounting (P: A202)  
____ BUS-D302 International Business: Operation of International Enterprises (P: D301)  
____ BUS-F305 Intermediate Corporate Finance (P: F301)  
____ BUS-F494 International Finance (P: F301)  
____ BUS-H310: Healthcare in America (P: W200, ECON-E202)  
____ BUS-M305 Marketing Research (P: M301)  
____ BUS-M405 Consumer Behavior (P: M301)  
____ BUS-P330 Project Management (P: P301)  
____ BUS-P421 Supply Chain Management (P: P301)  
____ BUS-Z443 Developing Employee Skills (P or C: Z440)  
____ BUS-Z445 Human Resources Selection (P or C: Z440)  

Some students may have the option of customizing their management concentration if they have special academic and professional interests they wish to pursue. Students should consult their Academic Advisor for more information before planning their schedule.

MARKETING (18 cr)  
Required courses (12 cr):  
____ BUS-M303 Marketing Research (P: M301)  
____ BUS-M401 International Marketing (P: M301)  
____ BUS-M405 Consumer Behavior (P: M301)  
____ BUS-M450 Marketing Strategy (P: M405, P or C: M303)  
Choose two courses from the following (6 cr):  
____ BUS-M330 Consultative Selling (aka Personal Persuasion Strategies and Customer Relationship Management) (P: M301)  
____ BUS-M415 Advertising and Integrated Marketing Communications (P: M301)  
____ BUS-M432 Digital Marketing (P: M301)  
____ BUS-________  
(BUS course at the 300-400 level)

SUPPLY CHAIN MANAGEMENT (18 cr)  
Required courses (18 cr):  
____ BUS-P356 Lean Six Sigma (P: P301)  
____ BUS-P421 Supply Chain Management (P: P301)  
____ BUS-P429 Operations Processes (P: P301)  
____ BUS-P431 Supp Chn Mgmt: Logistics & Distribution (P: P421)  
____ BUS-P450 Special Topics in Supp Chn Mgmt (P: P421)  
____ BUS-P481 Supply Chain Planning & Analytics (P: P421)
IUPUC General Education Core 30 Courses
website: https://www.iupuc.edu/academics/general-education/index.html

For a complete list of the IUPUC General Education Core 30 categories and courses, visit the website above. Courses listed on the website, those excerpted below, and those marked with [*, †, or ‡] on page 1 of this document are aligned with Indiana Statewide Transferrable General Education Core competency domains and, once completed, will subsequently transfer to another Indiana state educational institution. Specific course choices in Core 30 categories not included below (Core Communication, Analytical Reasoning, Cultural Understanding, and Social and Historical Studies) are mandated by the General Education Requirements of this degree program as listed on page 1 of this document.

Arts and Humanities (3 cr)

ENG-L 202 Literary Interpretation (3 cr)
ENG-L 203 Introduction to Drama (3 cr)
ENG-L 205 Introduction to Poetry (3 cr)
ENG-L 207 Women and Literature (3 cr)
ENG-L 213 Literary Masterpieces I (3 cr)
ENG-L 214 Literary Masterpieces II (3 cr)
ENG-W 206 Introduction to Creative Writing (3 cr)
ENG-W 207 Introduction to Fiction Writing (3 cr)
HER-E 101 Beginning Drawing I (3 cr)
HER-E 105 Beginning Painting I (3 cr)
HER-H 100 Art Appreciation (3 cr)
MUS-E 241 Introduction to Music Fundamentals (3 cr)
MUS-Z 201 History of Rock and Roll Music (3 cr)
PHIL-P 110 Introduction to Philosophy (3 cr)
PHIL-P 120 Ethics (3 cr)
REL-R 173 American Religion (3 cr)
REL-R 180 Introduction to Christianity (3 cr)
REL-R 212 Comparative Religions (3 cr)

Life and Physical Sciences (6 cr)

ANTH-A 103 Human Origins and Prehistory (3 cr)
AST-A 100 The Solar System (3 cr)
AST-A 105 Stars and Galaxies (3 cr)
BIOL-K 101 Concepts of Biology I (5 cr)
BIOL-K 103 Concepts of Biology II (5 cr)
BIOL-N 100 Contemporary Biology (3 cr)
BIOL-N 108 Plants, Animals, and the Environment (3 cr)
BIOL-N 212 Human Biology I (3 cr)
BIOL-N 213 Human Biology I Lab (1 cr)
BIOL-N 214 Human Biology II (3 cr)
BIOL-N 215 Human Biology II Lab (1 cr)
BIOL-N 217 Human Physiology (5 cr)
BIOL-N 251 Microbiology (3 cr)
BIOL-N 261 Human Anatomy (5 cr)
CHEM-C 101 Elementary Chemistry I (3 cr)
CHEM-C 105 Principles of Chemistry I (3 cr)
CHEM-C 106 Principles of Chemistry II (3 cr)
CHEM-C 121 Elementary Chemistry Lab I (2 cr)
CHEM-C 125 Experimental Chemistry I (2 cr)
CHEM-C 126 Experimental Chemistry II (2 cr)
GEOL-G 107 Environmental Geology (3 cr)
GEOL-G 109 Fundamentals of Earth History (3 cr)
GEOL-G 110 Physical Geology (3 cr)
GEOL-G 115 Introduction to Oceanography (3 cr)
GEOL-G 117 Environmental Geology Lab (1 cr)
GEOL-G 119 Fundamentals of Earth History Lab (1 cr)
GEOL-G 120 Physical Geology Lab (1 cr)
PHYS 15200 Mechanics (4 cr)
PHYS 21800 General Physics I (4 cr)
PHYS 21900 General Physics II (4 cr)
PHYS 25100 Heat, Electricity and Optics (5 cr)

Note: Other courses may be available to meet category requirements. Check with your academic advisor for further information.