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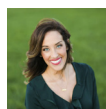
CENTER FOR BUSINESS AND ECONOMIC DEVELOPMENT

# Lead by Design: Unveiling the Bias

*An interactive conversation regarding the importance of diversity to economic development and how equity and inclusion is vital to achieving that goal.*

**Tuesday, October 13, 2020****8:00 a.m. — 9:45 a.m.****A Virtual Community Discussion via Zoom**

## MODERATOR



**Nicole Pence Becker, MPA**  
Owner, Pence Media Group, LLC

## FACILITATORS



**Julie Goodspeed-Chadwick, Ph.D.**  
IUPUI Chancellor's Professor of English, Affiliate Faculty in Women's, Gender and Sexuality Study, Director of the Office of Student Research



**Kevin Jones, EdD**  
IUPUC Associate Professor of Management



**Mark Stewart**  
President - United Way of Bartholomew County



**Marsha VanNahmen**  
IUPUC Assistant Director for the Center of Teaching and Learning

## IUPUC EVENT COMMITTEE



**Eric Drake**  
Communication Assistant, Center for Business and Economic Development



**Melissa C. Fairbanks, MA**  
Director, Center for Business and Economic Development

## EVENT ACTIVITIES

- Introduction by Nicole Pence Becker
- Keynote Address by Mark Stewart
- Dr. Kevin Jones
- Breakout Conversation #1
- Dr. Julie Goodspeed-Chadwick
- Breakout Conversation #2
- Marsha VanNahmen
- Breakout Conversation #3
- Challenge by Dr. Kevin Jones
- Wrap & Deliverable by Nicole Pence Becker



The event is **FREE**, but registration is required.

Registration Deadline: October 12 at 5 p.m.

Go to [iupuc.edu/events/lead-by-design](https://iupuc.edu/events/lead-by-design) to register.

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