PARTNERSHIP LEVELS FOR THE IUAA SCR BICYCLE BOOGIE

Century Cycler - $2500
One naming partnership is available. Named partner will be included in all paid advertisements. Event will be marketed as Bicycle Boogie brought to you by Your Company Name.

- Your large company logo prominently featured on all printed items
- The opportunity to include promotional materials in participant swag bags
- Media promotion as named sponsor on all channels
- 6 complimentary registrations

Trailblazer - $1000

- Your company logo on all printed items
- The opportunity to include promotional materials in participant swag bags
- Media promotion on all channels
- 4 complimentary registrations

Weekend Warrior - $500

- Your company name on all printed items
- The opportunity to include promotional materials in participant swag bags
- Media promotion on all channels
- 2 complimentary registrations

First-Time Rider - $250

- The opportunity to include promotional materials in participant swag bags
- 1 Complimentary registration

To confirm your sponsorship or for questions, please contact IUAA SCR Board President, Jeanine Scheidler at Jeanine.Scheidler@oldnational.com or Brittany Gray at bggray@iu.edu.