

Pamela L. Morris, Ph. D.

Curriculum Vitae

***4601 Central Avenue
Columbus, IN 47203
812-348-7294***

pammorri@iupuc.edu

My research explores the design and use of new (computer-based or ‘new media’) communication technologies. I am interested in how these technologies are socially constructed, and how they influence and change communication practices in both organizations and everyday life. This has included the study of virtual work, the influence of reality television on talk about families, and social media activity between professors and students. I am also active in research about communication and the law.

Education

Ph.D. Purdue University, West Lafayette, Indiana

Brian Lamb School of Communication, August 2011

Major area: Media, Technology and Society

Minor areas: Organizational Communication, Research Methods

Advisor: S. Connaughton Committee Members: S. Feld, S. Matei, S. Wilson

Dissertation: Assimilation to Virtual Work: A Mixed-Methods Case
Study of Organizational Change

G.P.A.: 4.00 on a 4.00 scale

M.S. University of Minnesota, Minneapolis, Minnesota

Computer and Information Science, 1998

Advisor: Jaideep Srivastava

G.P.A.: 3.847 on a 4.00 scale, *Summa Cum Laude*

B.S. Michigan Technological University, Houghton, Michigan

Computer Science, 1993

G.P.A.: 3.98 on a 4.00 scale, *Summa Cum Laude*

B.S. Michigan Technological University, Houghton, Michigan

Scientific and Technical Communication, 1993

G.P.A.: 3.98 on a 4.00 scale, *Summa Cum Laude*

Academic Experience

Aug 2016-present	Assistant Professor, Communication Indiana University-Purdue University Columbus (IUPUC)
Aug 2012-May 2016	Assistant Professor, Communication Studies University of Wisconsin-La Crosse
Jan 2015-present	Adjunct Instructor, Satish & Yasmin Gupta College of Business University of Dallas (spring semesters)
Aug 2011-Apr 2102	Visiting Instructor, Brian Lamb School of Communication, Purdue University
Aug 2000-Dec 2001	Adjunct Faculty, Graduate Programs in Software Engineering University of St. Thomas

Teaching Experience

Assistant Professor: IUPUC, Columbus, Indiana

Division of Liberal Arts, Communication Program (August 2016 – present)

Public Speaking (COM-R110)

This basic course is taken by most students. Its goal is to help students become better speakers, and includes four individual speeches. Because it is a practical, skills-based course, I allot time for activities, practice, and individual feedback. Every semester, top speakers compete for scholarships in the campus-wide tradition called the SpeakEasy.

Mass Media and Contemporary Society (COM-M150) - online

This course is required for communication majors but also taken as an elective by a variety of students. It covers principles of media literacy, and explores a variety of media and current events, such as the news industry, fake news, social media, media effects, audience theory, and advertising. The online course relies on near-weekly discussions, weekly assignments, and three larger class projects: a personal media log and analysis; a book report on a selected text; and a media message analysis on a topic of the students' choice.

Business and Professional Communication (COM-C223)

This course, often taken by students who are not communication majors, emphasizes written business communication, organizational processes such as conflict, understanding communication styles in the workplace, and the job application and interviewing process from both sides (recruiter and applicant).

Human Communication and the Internet (COM-C316)

This course explores the impact of the Internet in many areas of life. An introduction to the history and current operation of the Internet and World Wide Web begin the class. Then, students read recent research in the intersection of the Internet and organizations, interpersonal communication, politics, language, emotion, identity, antisocial behavior, ethics and law. Emphasis is placed on the interpretation of current events. Students prepare and present an annotated bibliography of research in one area of the Internet and communication.

Introduction to Communication Research (COM-G310)

This course covers the basics of both qualitative and quantitative research methods. Students research, propose, and conduct a “mini” research project throughout the course. They learn to comprehend and format research papers, conduct interviews, analyze text, and use SPSS software to analyze data.

Assistant Professor: University of Wisconsin: La Crosse, WI

Department of Communication Studies (August 2012 – May 2016)

Communicating Effectively (CST110)

This hybrid introductory course is required for all students at UW-L. It covers both basic communication concepts and presentational speaking. Students deliver four speeches: an informational speech, a toast, a persuasive speech, and a group presentation.

Contemporary Media in Everyday Life (CST271)

This course is a general education offering at UW-L and is required for students majoring in the communication media emphasis area. It covers principles of media literacy, and explores a variety of media and current events, such as the news industry, reality television, social media, and advertising. As

the designer and instructor I allow time for a variety of activities, presentations, and discussions. Taught course both face-to-face and online.

Introduction to Communication Theory (CST301)

This is the first of a 3-course series all communication majors must complete to graduate, culminating in their capstone project. It surveys about 20 different theories, with case studies presented by students. The course is also identified as a writing-intensive course; I required three papers which demonstrate the ability to explore and apply theory as well as locate and use scholarly sources.

Adjunct Instructor, University of Dallas: Irving, TX

Satish & Yasmin Gupta College of Business (Spring Semesters, 2015, 2016, 2017)

Business Communication (BUAD 6330)

Taught online course focusing on developing skills relevant to effective written and oral communication in applied business contexts. Students develop and practice skills in technical and commercial writing, electronic communication, visual/graphic presentation, and extemporaneous speaking.

Visiting Instructor: Purdue University: West Lafayette, IN

Brian Lamb School of Communication (August 2011 – May 2012)

Interviewing: Principles and Practices (COM 325)

Taught theory and practice for three interview settings: informational, employment, and persuasive. This applied course emphasizes planned communication between two persons, questioning and answering techniques, and the giving and receiving of information.

Introduction to Communication Theory (COM 102)

Introduce numerous communication theories in a large lecture format (250 students). Manage 4-6 teaching assistants who deliver weekly recitations which use activities to solidify lecture material.

Intercultural Communication (COM 303)

Present and explore the implications of culture to communication a variety of interpersonal, group, organizational, and computer-mediated settings. A small class format that seeks to build intercultural communication competence through both theory and application.

Teaching Assistant and Graduate Lecturer: Purdue University, West Lafayette, IN

Department of Communication (Aug 2007-May 2011)

Introduction to Presentational Speaking (COM 114)

Managed own classroom, working from a course-wide syllabus and textbook. Attended semester-long training for teaching assistants for this course. Developed creative activities and contributed them to the course idea bank.

Introduction to Presentational Speaking: Engineering Learning Community Sections (COM 114)

Attended training sessions for learning communities, and worked with the learning community's other course instructors to ensure a connected experience. Designed unique, engineering-related speaking assignments and activities to supplement the course's basic curriculum. Managed a small budget and planned two educational field trips and two social outings for the learning community.

Meeting Management (OLS 325)

Re-designed an existing course including selection of a new textbook. Developed all new lecture material and class activities and added virtual meetings to the curriculum. Managed classroom independently. Packaged new material for new faculty member who would be managing the course.

Introduction to Organizational Communication (COM 324)

Assisted faculty member for a large lecture classroom. Helped develop exams and assignments, graded case study papers and exams, and delivered one lecture. In addition, managed two weekly recitation sections where case studies were presented and discussed.

Communication and Emerging Technology (COM 435)

Assisted faculty member for large lecture classroom. Helped develop completely new course content including exams and assignments. Delivered one lecture. Managed two weekly recitation sections in the computer lab. Taught students to develop web pages, blogs, wikis, screencasts, and several other technologies, which they used to develop individual and group projects.

Mass Communication and Society (COM 250)

Assisted faculty member for a large lecture (more than 300 students). Prepared, administered, arranged proctors for, and handled electronic grading for seven exams in large lecture format. With another teaching assistant, provided all office hours for the course.

Adjunct Faculty: University of St. Thomas: St. Paul, Minnesota

Graduate Programs in Software Engineering (August 2000 – December 2001)

Instructor for graduate-level software engineering course whose focus is the real life application of software engineering principles through extensive class discussion. Prepared syllabus, lecture materials and notes, homework, group projects, exams and grades for 35 students each semester.

Scholarship

Publications

- Sarapin, S.H. & Morris, P.L. (in press). Entertaining free expression on public sidewalks: Are city ordinances kicking musical muses to the curb? *First Amendment Studies*.
- Sarapin, S.H. & Morris, P.L. (December 2017). Executive censorship of science: Muzzling federal researchers, thwarting the public's right to know, and impairing trust in government. *Communication and Law Review*, 17(1). <http://www.commlawreview.org/>
- Sarapin, S. H., Morris, P.L., & Vo, N. (2017). The biggest lie on the Web: Coming to terms with the failure to read through the lens of the First Amendment *First Amendment Studies*, 51(2).
- Niedzwiecki, C.S. & Morris, P.L. (2017). Reality television. In M. Allen (Ed.). *SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.
- Morris, P.L. (2017). Triangulation. In M. Allen (Ed.). *SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.
- Matei, S.A., Bruno, R., & Morris, P.L. (2015). Visible Effort: Visualizing and measuring group structuration through social entropy. In S.A. Matei & M. Russell (Eds.) *Transparency in social media: Tools, methods and algorithms for mediating online interactions (Computational social sciences)*. New York: Springer Publishing House.
- Sarapin, S. H., & Morris, P. L. (2015). Faculty and Facebook friending: Instructor-student online social communication from the professor's perspective. *The Internet and Higher Education*, 27, 14-23.
- Morris, P. L. & Niedzwiecki, C. S. (2014). Odd or Ordinary: The Influence of Reality TV on Perceptions of Family. In A. F. Slade, A. J. Narro, & B. P. Buchanan (Eds.) *Reality television: Oddities of culture*. Lexington Books.
- Sarapin, S. H., & Morris, P.L. (2014). When "Like"-minded people click: Facebook interaction conventions, the meaning of "speech" online, and *Bland v. Roberts*. *First Amendment Studies*, 48(2), 131-157.
- Morris, P. L. & Connaughton, S. L. (2013). Managing effectively in virtual work contexts: An empirical study. In E. Nikoi & K. Boateng (Eds.) *Collaborative communication processes and decision making in organizations*. Hershey, PA: IGI Global.
- Haas, E. J., Mattson, M., Jones, C., & Morris, P. L. (2013). Newspaper coverage of motorcycle accidents: A content analysis from a media framing perspective with implications for practice. *International Journal of Motorcycle Studies*, 9(2). Retrieved from http://ijms.nova.edu/Fall2013/IJMS_Artcl.Haasetal.html.
- Morris, P. L. (2012). Listening and Legos. *International Journal of Listening*, 26(2), 94-97.
- Morris, P. L. (2011). Glimpses of community on the Web. In S. A. Matei and B. C. Britt (Eds.), *Virtual sociability: From community to communitas* (pp. 25-38). West Lafayette, IN: Ideagora.

Work in Progress

Morris, P.L. & Voye, A. (tbd) “Cells in the classroom: Policies, compliance-gaining strategies, and pedagogical use of smart phones”.

Morris, P. L. & Neidzwiecki, C. S. (tbd) The electronic tether: Does it hinder or help improve communication between parents and their college aged children?

Grants

Center for Advancing Teaching and Learning (Aug 2014-May 2015): University of Wisconsin-La Crosse (with P. Turner). \$3000 for development of online media literacy course.

National Association of Media Literacy Education and Pivot Media (January-March, 2014). \$1000 for “Eyes Wide Open: This is Media Screening and Panel”.

College of Liberal Studies Small Grant (February 2013-July 2013): University of Wisconsin-La Crosse (with C. Niedzwiecki) \$3500. For “Odd or Ordinary: The Influence of Reality TV on Perceptions of Family” research project.

College of Liberal Studies Small Grant (February 2013-July 2013): University of Wisconsin-La Crosse \$3000. For “Exploring Media Literacy Education and Research”. Included expenses to attend the National Association for Media Literacy Education conference.

Research contract (February 2011-February 2012, \$10,000): part of a larger (\$50,000) from the Rehabilitation Technical Assistance Center on VR Program Management (RTAC), Institute for Community Inclusion, University of Massachusetts Boston: *Improving VR program management: Virtual supervision*. Indiana Vocational Rehabilitation is administering the grant. I am providing research consulting.

Conference Presentations and Posters

Post-graduate:

Sarapin, S.H. & Morris, P.L. (2018). Justifiable bromide? Exaggeration at play in cartoons reflects public perceptions of the jury as a big joke. Accepted for the National Communication Association Annual Conference, Salt Lake City, UT. ***Top Paper, Communication and Law Division**

Sarapin, S.H. & Morris, P.L. (2018). Entertaining free expression on public sidewalks: Are city ordinances kicking musical muses to the curb? Accepted for the Southern States Communication Association Annual Conference, Nashville, TN. ***Top Paper Award, Competitive Papers in Free Speech Division**

Sarapin, S.H. & Morris, P.L. (2017). Executive censorship of science: Muzzling federal researchers, thwarting the public’s right to know, and impairing trust in government. Accepted for the National Communication Association Annual Conference, Dallas, TX. ***Top-Three Paper, Communication and Law Division**

Sarapin, S. H., Morris, P.L., George, B., Hamburg, J., & Vo, N. (2016). Real people don’t read standard form contracts: Contract law’s duty to read and predicting users’ intentions to read online

clickthrough agreements. Paper presented at the National Communication Association Annual Conference, Philadelphia, PA. ***Top-Four Paper, Communication and Law Division**

Sarapin, S. H., Morris, P.L., & Vo, N. (2016). The biggest lie on the Web: Coming to terms with the forfeiture of the First-Amendment right to petition in click-through agreements. Paper presented at the National Communication Association Annual Conference, Philadelphia, PA. ***Top-Four Paper, Freedom of Expression Division**

Sarapin, S. H., & Morris, P.L. (2016). Roughhousing and rough language in American fraternities and locker rooms: Does “doing masculinity” in all-male groups on campus correlate with rape-myth acceptance? Paper presented at the National Communication Association Annual Conference, Philadelphia, PA.

Sarapin, S. H. & Morris, P. L. (2015, November). An unten[ur]able situation? Tenure-status effects on professors’ fears of and motivations for communicating socially with students on Facebook. Paper presented at the National Communication Association Annual Conference, Las Vegas, Nevada.

Morris, P. L. (2015, June). Connecting young citizen journalists using CNNs iReport in the classroom. Paper presented at the National Association for Media Literacy Education: Celebrating Connectivity Across Cultures Conference, Philadelphia, Pennsylvania.

Hamilton, S. & Morris, P. L. (2014, January). Using student-centered learning to teach basic source evaluation: A collaboration between Communication Studies and Murphy Library. Poster presented at the UW-L Center for Advanced Teaching and Learning Winter Teaching Conference, La Crosse, Wisconsin.

Morris, P. L. & Sarapin, S. H. (2013, November). When “Like”-minded people click: Facebook communication conventions, social semantics, and the chilling of speech. Paper presented at the National Communication Association Annual Conference, Washington, D.C.

Yale, R., Morris, P. L. & Russell, B. T. (2013, November). Relationship between argument strength, juror verdicts, and verdict confidence: A test of the perceived argument strength scale. Paper presented at the National Communication Association Annual Conference, Washington, D.C.

Morris, P. L. & Sarapin, S. H. (2013, July). Faculty and Facebook friending: Instructor-student online social communication from the professor’s perspective. Paper presented at the Alabama Communication Association Conference, Montevallo, Alabama.

Morris, P. L. (2013, July). Real or fake, good or bad? Embracing the reality television craze to teach media literacy lessons. Presented at the National Association for Media Literacy Education: Intersections: Teaching and Learning Across Media Conference, Torrence, California.

Graduate:

Morris, P. L. (2011, April). HUB groups: A place to call home. Poster presented at the Science of Team Science Conference, Northwestern University.

Morris, P.L.& Zamin, A. (2011, April). CatalyzeCare: Transforming healthcare delivery through communities. Presentation at the HUBub: The HUBzero Conference, Indianapolis, Indiana.

- Morris, P.L. & Beyelein, M. (2010, April). nanoHUB: The evolution of a team science HUB. Poster presented at the Science of Team Science Conference, Northwestern University.
- Morris, P.L., Haas-Warren, E., Jones, C., Johns, J. & Mattson, M. (2010, April) Indiana newspapers' coverage of motorcycle accidents: A content analysis form a media framing perspective. Presentation at the Popular Culture/American Culture Association annual conference, St. Louis, MO.
- Collins, W. & Morris, P.L. (2009, December). Improving support for assistive technology (AT): A survey of vocational rehabilitation (VR) professionals. Poster presented at the Regenstrief Center for Healthcare Engineering Cancer Prevention and Healthcare retreat and student poster competition, West Lafayette, IN.
- Beyerlein, M. & Morris, P.L. (2009, August). Creating cyber environments for collaborative discovery work. Workshop presented at the Portland International Center for Management of Engineering and Technology (PICMET) conference, Portland, OR.
- Collins, W. & Morris, P.L. (2009, July). Center for Assistive Technology (catHUB). Presentation at the Indiana Assistive Technology Act (INDATA) conference, Indianapolis, IN.
- Morris, P.L. (2009, April). Center for Assistive Technology: catHUB. Poster presented at the Indiana Association on Higher Education and Disability conference.
- Feld, S. & Morris, P.L. (2009, March). Networks of shared information through a computer hub: The case of the nanoHUB. Presentation at the International Network of Social Network Analysts (INSNA) Sunbelt annual conference, San Diego, CA.
- Morris, P.L. (2009, May). Qualifying telework in the United States. Poster presented at the International Communication Association annual conference, Chicago, IL.
- Ncube, L. & Morris, P.L. (2009, March). Collaborative research: The emergence of collaborative social structure in nanoHUB cyberspace. Poster presented at the College of Technology Faculty Convocation poster session, West Lafayette, IN.

Graduate Fellowships and Awards

Purdue Graduate Teaching Certificate, April 2011
Regenstrief Center for Healthcare Engineering Graduate Scholar. Purdue University, 2009-2010.
Indiana Assistive Technology Act (INDATA) Innovation Award for Center for Assistive Technology HUB, July 2009 (With Dr. W. Bart Collins).
Ross Fellowship. Purdue University, 2007-2008.

Graduate Research Assistantships

*Regenstrief Institute for Healthcare Engineering
CatalyzeCare project (catalyzecare.org)*

Fall 2010 – Spring 2011

Implemented an online place for healthcare engineering and delivery research, based on Purdue's HUBzero software architecture. Assisted researchers in building and hosting software modeling and data visualization tools on the site as well as in developing online collaboration groups. Promoted the site and tools to hospital systems and medical associations nationwide. Acted as site administrator and liaison to development team. Faculty Supervisor: Ken Musselman

Regenstreif Institute for Healthcare Engineering

Fall 2008 – Spring 2011

Center for Assistive Technology project (cathub.org)

Designed and implemented an online place to connect assistive technology consumers, professionals, innovators and providers, based on Purdue's HUBzero software architecture. Developed and managed content and user groups. Promoted the site through with groups around the campus and the state. Acted as site administrator and liaison to development team. Faculty Supervisor: W. Bart Collins

Department of Organizational Leadership and Supervision

Spring 2009 – Fall 2009

NSF-funded project: The Emergence of Collaborative Social Structure in nanoHUB Cyberspace. With the team, designed and carried out interviews with HUB designers and users; transcribed and coded interviews. Designed and analyzed survey data from HUB users. Acted as project manager for the research team, planning and recording meetings, writing and filing IRB applications, and representing the team at numerous conferences and poster sessions. Assisted with annual report to NSF. Faculty Supervisor: Michael Beyerlein

Academic Service

Academic Activities and Service

Guest Editor, *Special Issue of Communication Law Review*: “Freedom of Speech and the Press in President Trump's First Year”

Search Committee, Director of Communication and Marketing at IUPUC (Summer, 2018)

Organizer and Panel Member, National Media Literacy Week at IUPUC (November, 2017)

Member, General Education Review subcommittee, IUPUI (2017-present)

Member, Program Review and Assessment Committee (PRAC), IUPUI (2017-present)

Member, Student Affairs Committee, IUPUC Faculty Senate (2017-present)

Member, Leadership Council, National Association for Media Literacy Education (Aug. 2017-present)

Panel Member, IUPUC *Banned Books Day* and *Constitution Day: Hate Speech* (Fall, 2017)

Session Moderator, National Association for Media Literacy Education Conference, 2017

Article Reviewer, *Communication and Law; Internet and Higher Education*

National Communication Association – Communication and Law Division

Vide president and program planner (2017-present)

Vice-president elect (2016-present)

Secretary (2014-2016)

Interview Expert, IUPUC Career Prep Day, Fall 2016, Spring 2017

Volunteer Public Speaking Tutor, IUPUC Academic Resource Center, fall 2016

UW-L TEDx Committee, University of Wisconsin, La-Crosse (2013-2015)

Organization for Campus Women, University of Wisconsin, La-Crosse (2012-2016)

Treasurer (2013-2015), President (2015-2016)

General Education Assessment Committee, University of Wisconsin-La Crosse (2013-2016)

Communication Studies Assessment Committee, University of Wisconsin-La Crosse (2012-2015)

Communication Graduate Student Association, V.P. of Administration (2008-2009)

Motorcycle Safety at Purdue Campaign, (2008-2011)

Past and Present Academic and Professional Memberships

National Communication Association (NCA) *natcom.org*

National Association for Media Literacy Education (NAMLE) *namle.net*

Central States Communication Association (CSCA) *csc-net.org*

Southern States Communication Association (SSCA)

International Communication Association (ICA) *icahdq.org*

Project Management Institute (PMI) *pmi.org*

Professional Development in Teaching and Research

Practical Data Management with R for Social Scientists (Completed, Fall, 2017)

Professional Experience

IBM: (April 2005 – July 2007)

Staff Software Engineer/Project Manager, IBM Software Group, eSupport Strategy

Define and execute quality testing of internal and external web-based support tools. Project manage pilots of new technology as well as the development of features for the IBM software support portal. Set and execute strategy as a part of the larger support portal project management team.

IBM: Rochester, Minnesota (October 2002 – March 2005)

Staff Software Engineer/Project Manager, IBM Systems Group, Linux on iSeries Validation Team Lead.

Provide planning and leadership to the Linux Validation Team that results in the deliverables of tested Linux distributions on the iSeries platform. Owned and managed the relationship with Linux Distribution Partners for the iSeries platform. Participated in the larger project management community for Linux on the Power platform.

IBM: Rochester, Minnesota (December 1999 – September 2002)

Staff Software Engineer, IBM PartnerWorld for Developers, iSeries porting consultant. Provide technical and project management skills to IBM business partners porting applications to eServer iSeries, primarily from UNIX and Linux systems. Develop and deliver education, web pages, articles and white papers on technical and marketing topics.

IBM: Rochester, Minnesota (December 1993 – November 1999)

Associate Programmer, AS/400 Integrated file System Development, programming. Designed, wrote, and debugged code to implement file system operations, primarily POSIX-standard Application Program Interfaces (APIs) and AS/400 commands. Team leader for an extensive 18-month project to add additional internationalization capability to the file system. In addition, helped with internal and external publications, published articles in trade journals, and handled customer situations.

Additional Professional Education

IBM Leadership Excellence Program graduate
Project Management Professional (PMI Certified)

April 2004-January 2005
September, 2001 – present